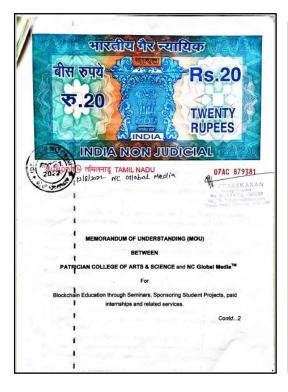
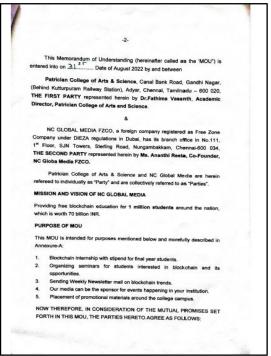
MoU between Patrician College of Arts & Science, Chennai &

NC Global Media, Chennai







ERATION

Both parties are united by common interests and objectives of educating students about the Both parties are united by common interests and objectives of educating students about the Both Communication and co-operating students and advances their respective operations. The parties shall keep each other information that may be relivant to secure additional or placeful and post-united shall seep each other information that may be relivant to extend additional opportunities and stems all objects and advances their securities and stems and the security of their securities and stems and their securities are securities.

The cooperation between First Party and Second Party will facilitate effective utilization of the intellisetual capabilities of the Second Party providing significant inputs to them in developing suitable teaching? training systems, keeping in mind the needs of the First Party.

- The Second Party will train the students of the First Party on the emerging technologists the gap in skill and make them ready for industry.
- The Second Party will extend the necessary support to deliver guest fecturers to the string Party on the technology trends and in house requirements.
- The Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs.
- The Second Party expects the first party to engage all of the respective departments' studer seasions/seminars conducted at the college campus.

- 3.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing, in the event of Termination, both parties have to discharge their obligations.

- Each Party hereby states and agrees that they have not, and will not, in the course of pe under this MOU:
 - a) violate the applicable Anti-Bribery Laws and regulations, including the Prevention of Con Act, 1986 and the Prevention of Money Laundering Act, 2002;
 - b) offer, promise, give or authorize the giving of any brite, rebate, payoff, influence payment, kiobbase or other unlawfull payment including facilitation payments, to any Public Official order to obtain or retain business, gain any unfair advantage or influence any act or decision a Public Official in connection with the MOU surfor its business;
- a) it is duly constituted, validity existing and in good standing under the laws of India and hax all regulate corporate power and authority to enter into and perform its obligations under this MOU;
- b) it is in compliance with all applicable laws and has obtained and shall continue to maintain all required registrations, approvals, permissions and consents under applicable laws during the

INDEMNITY

- DISPUTE RESOLUTION
 8.1 This MOU shall be interpreted and construed in accordance with the laws of India.
- Any dispute arieing out of or in connection with this MOU shall be referred to Arbitration in accordance with the Arbitration and Conciliation Act, 1996, 86th the Parties will muchasily appoint a 50th Arbitrator and the decision of the Arbitrator shall be final and briefing. The arbitration proceedings shall be in the English language and shall be held in Chennal. This does not preclude the Parties from approaching the courts of Infalls or any improvement.
- 8.3 The courts in Chennai shall have exclusive jurisdiction over any dispute, different of or in connection of this MOU.

NITELLECTUAL PROPERTY

9.1 Each Party will have absolute and sole rights on the intellectual property (including ideas, concepts, creations, discoveries, domain names, investions, improvements, know how, trads or business series; trademaris, service marks, designs, utility models, patents, copyright and other confidential and repretatival information) developed independently during the program.

MISCELLANEOUS

- Entire MOU: This MOU shall constitute the entire MOU between the Parties hereto relating to the subject matter thereof, and there are no oral statements, representations, warranties, undertakings or agreements between the Parties except as provided herein. This MOU may not be amended or modified in any respect except by written instrument signed by the Parties hereto.
- Assignment: Neither Party may assign its rights or delegate its duties under this MOU either in whole or in part without the prior written consent of the other Party. Any attempted assignment or delegation without such consent will be void.

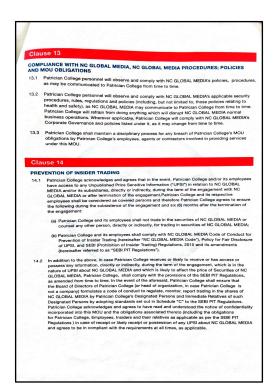
- Walver: It is expressly understood that if one Party on any occasion fails to perform any term of this contract and the other Party does not enforce that term, the failure to enforce on that occasion shall not prevent enforcement on any other occasion.
- Severability: Each section of this MOU is severable. If any provision is held unenforceable by a Several court of competent jurisdiction, such ruling shall not impair any other provision that remulateliable and all other provisions shall continue in effect.

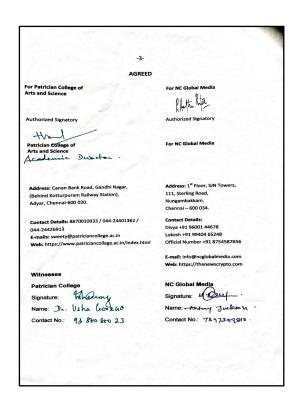
AMENDMENT OF MOU

NUMENT OF MOU

The terms and conditions contained in this MOU may be amended or modified with the mutual consent in writing of both parties.







MoU between Patrician College of Arts & Science, Chennai & NC Global Media, Chennai

Block Chain Technology - 6th Sep 2022

Objective:

- To educate students about a relatively new and innovative technology called Blockchain.
- To inform about the opportunities and threats posed by blockchain technology.

Invite:





Programme Schedule:

MC – Maharshi (II B.COM G)

Prayer	Ms. Mahalakshmi (III B.Com G)
Welcome Address	Mr. Dhanakoishvaran (I B.Com G)
Introduction of resource person	Ms. Shalini (III B.Com G)
Resource Person Presentation	Ms. PRATIKSHA Block chain Trainer
Vote of Thanks	Mr. Abijith (II B.Com G)

Resource Person Profile:





Ms. Pratitsha, as a passionate supporter of blockchain, leads the team's creative efforts in addition to serving as a senior content writer for NC Global Media. She completed her education at Madras University. She chooses to do public speaking as an inspiration to herself and the spectators. Her exploratory spirit directs her to several blockchain technology disciplines.

Event Photos:









Report:

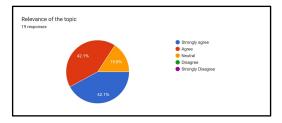
Ms. Pratiksha, a passionate supporter of block chain, leads the team's creative efforts in addition to serving as a senior content writer for NC Global Media. She completed her education at Madras University. She chooses to do public speaking as an inspiration to herself and the spectators. Her exploratory spirit directs her to several block chain technology disciplines. Her age is a testament that age is not a barrier to achieve success in

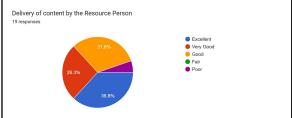


any field that one loves. The program was conducted to give students the awareness of block chain technology and its implementation in various fields.

Feedback link: https://forms.gle/gPYaZiPq8n9QBkSh8

Feedback Report:





Outcome:

- Students found this session educational and informative.
- They learnt a great deal about the emerging technology called blockchain.
- Interactive presentations enabled students to grasp technical concepts easily.

Internship on BlockChain Technology - 8th Sep 2022 - 12th Sep 2022

Objective:

- Learn about the concept of Blockchain and crypto-currencies.
- Understand the importance of Blockchain technology in Business
- Use of various tools to implement the Blockchain.

Report:



The internship was attended by seven college students from diverse academic backgrounds, eager to explore and gain insights into the world of blockchain technology. Ms. Pratiksha, with her extensive experience in training and blockchain technology, served as the mentor and guide throughout the internship. The internship was conducted entirely online using video conferencing tools and collaborative platforms. Ms. Pratiksha employed a combination of lectures, interactive discussions, and practical exercises to ensure a holistic learning experience. Regular assessments and quizzes were conducted to gauge the understanding of the students.



(Internship Certificate issued to the students)

Outcome:

- Identify the problem of security associated with the third party inclusion in the transaction.
- Identifying the need for Blockchain Technology in various use cases.
- Demonstrate the various tools used for Blockchain technology.
- Implementing Blockchain in any security application.











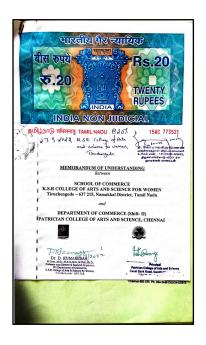


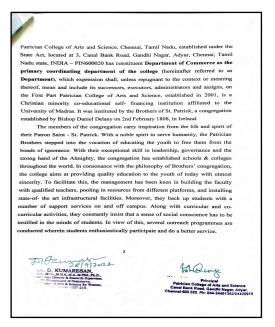






KSR College of Arts & Science for Women, Tiruchengode







And

K.S.R. College of Arts and Science for Women was founded and registered in 2009 as a non-profit and charitable organization constituted by Lion Dr. K.S. Rangasamy M.J.F., who is the vibrant and dynamic chair person of this college. The tultimate aim of the college is Key, Sour to Reward. The cherished objective of the institution is to equity Young Women students with knowledge in respective job oriented subjects, good chancer and true seems of human values.

The college is committed to shaping young women into skilled, responsible, disciplined and socially conscious citizem with a strong value base. In addition, the college is imparting education with ability to face the challenges and requirements of life. It is true that fruits of Higher Education are sweeter and valuable when it promotes the blossoming of natural tatent that enriches students to be value enhanced individuals. Most of the students are hailing from the rural areas of Truchengode have been immensely benefited by the Institution. The PG Department of Commerce was established in the year 2009 (hereinafter referred to as PG Department). The aim of the Department is to elevate the students in the field of Commerce along with Accounting and Banking Skills. The department initiates academic activities like seminare, northerneces, workshops and exhibitions etc. In the year 2017 the department has started to offer M.Com programme. This college is an ISO Certified institution affiliated to Perlyar University, Salem and Recognised under 2(0 & 120 etch USCA Cel 150 etc. USCA Cel 150 etc.

Clout of Patrician College Department of Commerce (Shift II)

Assisting students to choose a career and to counsel to be an entrepreneur suitably to work towards it.



Principal
Patrician College of Arts and Science
Canal Bank Road, Gardhi Nagar, Adyl
Chennal-Boo (20, Ph. 642-244) (9-2) (1-4)

- A Systematic Study System that emulates all-around development on both personal and professional fronts.
- Providing consultancy service and training on entrepreneurship to motivate students to be a job provider instead of job seeker.

L Responsibilities of Department of Commerce (Shift II)

- Providing expert Faculties to conduct Guest lecturing and the training programmes through online sessions.
- Patrician College of Arts and Science, Department of Commerce Shift II shall provide Training certificate to the students mentioning the specific areas in which the students will get trained.
- Patrician college of Arts and Science, Department of Commerce Shift II must ensure that the trained students get confidence and that they are equipped to face the Prospective employers or go for self-employment.

II Responsibilities of Department of PG Department of Commerce

- Exchange of information on research, teaching (providing support for Guest lecture, Resource Person, Corporate Personnel from India and Outside India), learning materials and other literature relevant to their educational and research programme;
- Joint organization of Seminar, Conference (National & International Level),
 Workshop, Faculty Development Programme, Management Development
 Programme, Case Study Presentation, short-term continuing education

Dr. D. KUMARESAN,
Dr. D. KUMARESAN,
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D. Depterment of Commerce
K. B. R. Truchensode - 657 218.

Principal
Patrician College of Arts and Science
Canal Bank Road, Candhi Nagar, Adyar,
Chennal-600 020, Ph: 044-24401368/244269



MoU between Patrician College of Arts & Science, Chennai &

KSR College of Arts & Science for Women, Tiruchengode International Conference on Green HRM for Sustainable Development – 27th Oct 2022

Objective:

To understand the Green HR initiatives, help companies find alternative ways to cut costs without losing their top talent. Focus on Green HRM as a strategic initiative promotes sustainable business practices.



Invite:



Resource person profile:



Report:



The International Conference was jointly organized by the School of Commerce, KSR College of Arts & Science for Women, Tiruchengode with the Department of Commerce Shift II, Patrician College of Arts & Science, Chennai. The Chief Guest of the conference is Dr Sharfaraz, Professor, King Saud University explained about Green HRM and its importance in the achievement of broader objectives such as cost saving, improving corporate social responsibility practices and making companies more attractive, employee branding. The research scholars and academicians from various colleges actively participated and presented papers in this conference.







Chief Guest talk

Release of conference proceedings

Students participation

Outcome:

- All submitted abstracts were published in conference proceedings
- selected good quality papers were published in ISBN publications.

Faculty & Students Exchange Programme - 15th & 16th Feb 2023



Report:

The Student exchange program helps the students to share and enhance their knowledge. It helps them to have confidence in themselves. They share knowledge about 'Mobile phone addiction', an integral issue affecting today's youth. Many reasons were presented by students as to why many suffer from this malady. A great and simple solution for the problem was presented, that is socializing. Secondly, they presented the topic 'Entrepreneurship', a phenomenon which is on the rise today in the Indian landscape, due to many successful entrepreneurs, and the role of women in entrepreneurship.

Event Photos:





Students were presenting in the topic Entrepreneurship

International Conference on

Multidisciplinary Academic Research, Innovation and Entrepreneurship (Hybrid Mode) - 3rd Mar 2023

Objective:

The primary aim of carrying out the International Conference (Hybrid mode) on "Multidisciplinary Academic Research, Innovation and Entrepreneurship", is to encourage and broadcast critical knowledge in this realm to not only serve the craft and professional elevation of all professionals currently engaged in some or another in this field but furthermore to facilitate the global advancement.

Invite:





About the Institution PATRICIAN COLLEGE OF ARTS AND SCIENCE

PATRICIAN COLLEGE OF ARTS AND SCIENCE
Patrician College of Arts and Science was established in the year 2001. It is a
Christian minority co-educational self-financing institution affiliated to the
University of Madras. It was instituted by the Brothers of St. Patrick, a
congregation established by Bishop Daniel Delayn on 2nd Feb 1808, in Ireland.
The College has been reaccredited with "Ar-" grade by NAAC in 2021. The College
offers 13 Undergraduate, 6 Foot Graduate and 2 M-Phil. programme in 19 hD,
programme in both shifts. There are 168 committed teaching faculty and 3600
students under the leadership and guidance of College Director and Secretary.
Academic Director, Principal and Vice Principals.

KSR COLLEGE OF ARTS AND SCIENCE FOR WOMEN

KSR COLLEGE OF ARTS AND SCIENCE FOR WOMEN
KSR College of Arts and Science for Women was established in the year 2009 by
Dr. K. S. Rangasamy, MJF. It is another milestone of our KSR Educational
Institutions. The college is affiliated to Periyar University, Salem. It mould women
with potential to meet the challenging society. The college is an ISO Certified
institution affiliated to Periyar University and Recognized under Section 2 (f) & 12 (6)
of the UGC Act 1596.

About the Department
Commerce Stream - Shift II
The Department of Commerce, Accounting & Finance and Corporate
Secretaryship was established in Shift II in the year 2017. It has qualified,
dedicated and well experienced faculty members imparting quality education to
their students at undergraduate level. (IC reabled teaching learning initiative
are adopted. Patrician College Knowledge Resource Centre, Student
Development Programmes, Entrepreneurship Training, and Motivational Talks
promote effective learning. To enhance their practical knowledge in the field of
accounting, certificate courses like Tally, 651 Excel etc., are offered. The
Department has been organizing Professional Development Programs,
international and National Level Webinars and Workshop to provide knowledge
sharing among Industrial experts, teachers and research scholars.

School of Commerce
The School of Commerce was established in the year 2009 with B.Com (CAD
Course Later we added B.Com, B.Com (FMA) and M.Com. The aim of the
Department is to elevate the students in the fields of Commerce along with
accounting. The department initiates academic activates like seminars,
conferences, workshops and exhibitions.

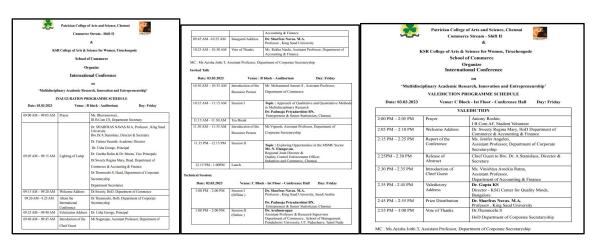






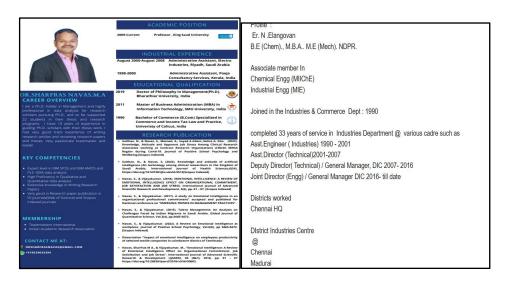


Program Schedule:



Resource Person Profile:



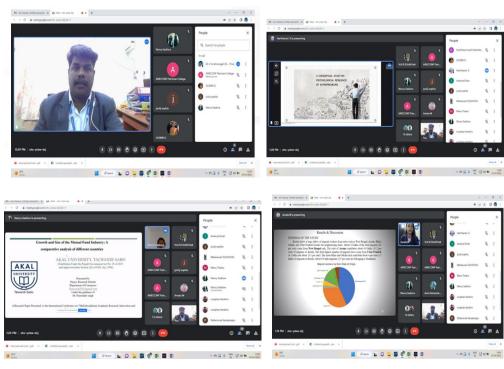


Report:

The Chief Guest Dr Sharfaraz spoke about entrepreneurship, its impact on youth and encouraging the young to take the dreadful path of entrepreneurship. The resource person Dr. Padmaja Priyadharsini has spoken about qualitative and quantitative research in entrepreneurship and signifying the importance of both the types of research before launching a product or a service in the ever volatile market. The conference helps the endeavor to present both the experienced domain specialists as well as early career professionals in this field with a comprehensive and far-reaching goal. The real-world situations are complex and require knowledge of several other disciplines, this conference has given immense scope to incorporate knowledge sharing. It gave the opportunity to integrate & synthetize the information. It facilitates the participants to showcase their knowledge capabilities and exploratory outcomes across the globe.

Event Photos:



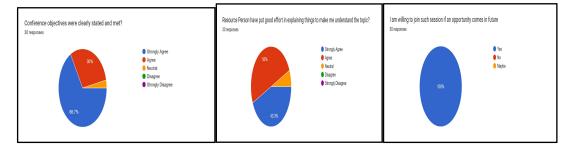




Feedback Link:

https://forms.gle/YGiFcwx7L3Viw3Ec6

Feedback Report:



Outcome:

The conference helps the endeavor to present both the experienced domain specialists as well as early career professionals in this field with a comprehensive and far-reaching goal. The real-world situations are complex and require knowledge of several other disciplines, this conference has given immense scope to incorporate knowledge sharing. It gave the opportunity to integrate & synthetize the information. It facilitates the participants to showcase their knowledge capabilities and exploratory outcomes across the globe.

MoU between Patrician College of Arts & Science, Chennai & Sprachlingua



PATRICIAN COLLEGE OF ARTS AND SCIENCE

Japanese Certificate Course Report

II and III BA English

Course period: 4th April 2022- 27th April 2022

Total hours: 30 hours

Mrs. Sudha Suresh is a distinguished teacher of Japanese, French and Spanish languages. She's the founder of 'Spraach lingua'. 'Spraach lingua' is a 20 year old leading language training centre for foreign languages.

The students of II BA English had a very interactive and lively session everyday in physical mode and through Google Meet platform with daily assignments to inculcate the leaning expense of the students. The response of the students was positive in acquiring the new language.



Director's Profile



Qualification

- · M.Phil (French) Madras University
- · M.A (French) Madras University
- · Attestation from ISIT_ France
- · SLET Bharadidasan university
- · Spanish Cervantes DELE
- Japanese from Spoken language and Business Japanese specialization

Foreign Language Proficiency

- French
- Spanish
- Japanese

Course Work

Day 1

About the culture of Japan and few daily conversation terms.



Day 2

Greetings - Dialogue making.

Day 3

About the country of Japan and their manners.

Day 4

Grammar and symbols.

Day 5:

Conjugation and numbers

Day 6:

Verbs and rhymes

Day 7

Names of relationship, facts of Japan and Japanese adjectives.

Day 8

Types of statements: affirmative and negative.

Day 9

Dialogue and learning practice.

Day 10

Types of sentences: Interrogative sentences

Day 11

Monuments

Day 12:

Types of exclamatory sentences and writing practise.

Day 13:

Translation of a Spanish short story and an animated story.

Day 14:

Physical mode of examination

Day 15:

List of students benefited

III BA	III BA English				
S.NO	REG NO	DEPT. NO	NAME OF THE STUDENT		
1	111902550	D19EL059	SATHYA B		
2	111905314	D19EL001	ABILASH		
3	111905316	D19EL004	ANDRAE CRISPIN A		
4	111905317	D19EL005	ANTHONY VIMAL RAJ.S		
5	111905318	D19EL015	EMMANUEL R		
6	111905319	D19EL022	JASPER W		
7	111905320	D19EL024	JAYASURIYA A		
8	111905321	D19EL030	LEELA PRASAD C		
9	111905322	D19EL044	SAMUVEL S		
10	111905323	D19EL045	SANTHOSH C		
11	111905324	D19EL054	YUGASTIN PACKIA PRATHAP		
12	111905325	D19EL011	DALSUANLIAN		



13	111905326	D19EL041	SAM D
14	111905327	D19EL042	SAM JESWIN J
15	111905328	D19EL013	DINESH K
16	111905329	D19EL014	DIVAKAR B
17	111905330	D19EL057	GAURAV MARAK
18	111905331	D19EL029	KENY KRISTEN J
19	111905332	D19EL031	MAKHESH H
20	111905333	D19EL032	MICHAL RAJ. S
21	111905334	D19EL033	MILIND SUNNY
22	111905335	D19EL035	NATHANAEL GNANAMUTHU
23	111905336	D19EL043	SAMUEL RAJA
24	111905337	D19EL048	SHANKARKHAN M
25	111905338	D19EL050	SRIRAMRAJAN R
26	111905339	D19EL003	ADITHYA S KUMAR
27	111905340	D19EL006	ARDITH DEEPAM J
28	111905341	D19EL008	BETTINA.K.B
29	111905342	D19EL009	CELCIYA GODFREY S
30	111905343	D19EL016	FEBI FERNANDO C
31	111905344	D19EL018	GAYATHRI R S
32	111905345	D19EL020	IRENE PRINCY V
33	111905346	D19EL021	ISHWARYA N
34	111905347	D19EL023	JAYASHREE S
35	111905348	D19EL025	JEBA JOYCY C



36	111905349	D19EL028	KEERTHANA G
37	111905350	D19EL036	NIRMALARANI P
38	111905351	D19EL039	RASHMI V S
39	111905352	D19EL040	RATHNA P
40	111905354	D19EL052	TAMILARASI S
41	111905355	D19EL053	VIJAYA AMBIGAI M
42	111905356	D19EL055	LONE MEGA
43	111905357	D19EL037	PRINCY S
44	111905358	D19EL038	PROMILA GURUNG
45	111905359	D19EL047	SENSHIYA J
46	111905360	D19EL007	BERNADETTE SANYA GOMEZ
47	111905362	D19EL012	DAMARIS KIMBERLY GHANI
48	111905363	D19EL058	DIANNA VALERINA JOHNSTONE
49	111905364	D19EL017	FELISHIA SHERLIN LISY J
50	111905365	D19EL019	HEPHZIBAH S
51	111905366	D19EL026	JESSICA ELEASHA WHITE
52	111905367	D19EL027	JOY METILDA W
53	111905368	D19EL034	NANCY MARIA DCRUZE
54	111905369	D19EL049	SHANTANA EDWARD
55	111905370	D19EL051	SUBHA SHREE
56	111704854	D17EL054	HARISH KUMAR M
57	111704864	D17EL049	TAMILARASAN S
58	111704870	D17EL019	LEANDER ANTONY DSYLVA



59	111704875	D17EL002	AMRITHA M	
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II B	II BA English				
SL.	No.Roll No.	Register No.	Student Name		
1	D20EL007	112004673	Arthur Winston John		
2	D20EL010	112004674	Ashley Joshua Stubbs		
3	D20EL061	112004675	Pranauv Kumar M		
4	D20EL031	112004676	Santhosh Kumar V		
5	D20EL043	112004677	Santhosh L		
6	D20EL003	112004678	Allan Joshua Geils		
7	D20EL060	112004679	Arockia Rogan X		
8	D20EL006	112004680	Arputhan R		
9	D20EL008	112004681	Arun Kumar V		
10	D20EL044	112004682	Ashish V		
11	D20EL059	112004683	Feroz M		
12	D20EL018	112004684	Joel Selvaprakash J		
13	D20EL047	112004685	Joseph Philip Peeris		
14	D20EL051	112004686	Jovel Raj D K		
15	D20EL020	112004687	Joy Antony Paul V		
16	D20EL021	112004688	Kavin M		
17	D20EL050	112004689	Manoj Babu		
18	D20EL025	112004690	Mohammed Rizwan		
19	D20EL026	112004691	Narayana Perumal P		



20	D20EL027	112004692	Prabhakar M
21	D20EL028	112004693	Pradeep Kumar S
22	D20EL029	112004694	Prakash M
23	D20EL030	112004695	Praveen S
24	D20EL045	112004696	Pushparaj S
25	D20EL032	112004697	Seshathri Yadav J
26	D20EL036	112004698	Sreejaianand V
27	D20EL040	112004699	Wilfred G
28	D20EL004	112004700	Amanda Maria Edmonds
29	D20EL016	112004701	Godpearl J Merlyn Stephya
30	D20EL005	112004702	Aross S B
31	D20EL052	112004703	Shantha K
32	D20EL041	112004704	Yuvashree S
33	D20EL001	112004705	Abihail Sharon J S
34	D20EL058	112004706	Agnes Vinula
35	D20EL054	112004707	Divyadharshini R
36	D20EL056	112004708	Halan Flora M
37	D20EL017	112004709	Jenifer M
38	D20EL022	112004710	Karmel Benishiya C
39	D20EL057	112004711	Kavya P
40	D20EL042	112004712	Loyes Joycey C
41	D20EL049	112004713	Pearl Twinkle Clement
42	D20EL048	112004714	Saranya S



43	D20EL033	112004715	Shalini V
44	D20EL035	112004716	Shyamala
45	D20EL052	112004717	Sneha K
46	D20EL054	112004718	Sri Deva Dharshinee
47	D20EL037	112004719	Swetha Jenifer V
48	D20EL038	112004720	Thendral P
49	D20EL039	112004721	Vinnarasi M



(Attentive students in an interactive session)



(Final day group photo with the staff members)

MoU between Patrician College of Arts & Science, Chennai & Emerald Publishers, Chennai



MoU between Patrician College of Arts & Science, Chennai & Emerald Publishers, Chennai



EMERALD

CERTIFICATE OF COMPLETION

This is to certify that Internship on Copy-Editing has been done by Andre Anthony Trivett of I M.A. English Literature, under our guidance and supervision, in the partial fulfillment of the requirements for the award of the degree of Master of Arts from Patrician Arts and Science College, Chennal.

CERTIFICATE

CERTIFICATE OF COMPLETION

This is to certify that Internship on Copy-Editing has been done by Jeevaa R of I M.A. English Literature, under our guidance and supervision, in the partial fulfillment of the requirements for the award of the degree of Master of Arts from Patrician Arts and Science College, Chennai.



G.Olivannan



CERTIFICATE OF COMPLETION

 $_{\mbox{\scriptsize This}}$ is to certify that $\mbox{\bf Internship}$ on $\mbox{\bf Copy-Editing}$ has been done by RICHARD CYRUS D'MORAIS of I M.A. English Literature, under our guidance and supervision, in the partial fulfillment of the requirements for the award of the degree of Master of Arts from Patrician Arts and Science College, Chennai.



CERTIFICATE OF COMPLETION

This is to certify that Internship on Copy-Editing has been done by ROBINSON R of IMA. English Literature, under our guidance and supervision, in the partial fulfillment of the regairments for the award of the degree of Master of Arts from Patrician Arts and Science College, Chennal.

Ohvanna,

G Olivannan

CEO

EMERALD PUBLISHERS

CERTIFICATE OF COMPLETION

This is to certify that Internship on Copy-Editing has been done by Ins is to certify that internship on Copy-Editing has been done by Sri Hari Vasandhan S of I M.A. English Literature, under our guidance and supervision, in the partial fulfillment of the requirements for the award of the degree of Master of Arts from Patrician Arts and Science College, Chennai.

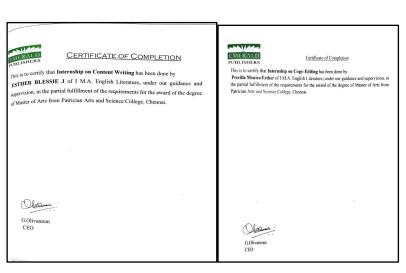


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CERTIFICATE

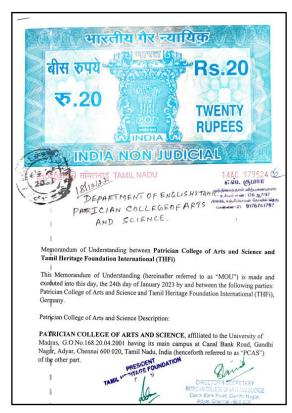




CERTIFICATE OF COMPLETION This is to certify that Internship on Content Writing has been done by Sahin Ruth Fof IM.A. English Literature, under our guidance and supervision, in the partial fulfillment of the requirements for the award of the degree of Master of Arts from Patrician Arts and Science College, Chennai. G.Olivannan G.Olivannan

MoU between Patrician College of Arts & Science, Chennai &

The Heritage Foundation India



Tamil Heritage Foundation International (THFi) is a non-profit organization, with anni Heritage Foundation International (THFi) is a non-profit organization, with a global initiative to preserve and understand Tamil heritage in Digital Media; formed on August 2001, to serve Tamils around the world. Tamil Heritage Foundation International (THFi) is registered under Trust act in Chennai, Tamil Nadu, India (Reg. No. 98/2019);Malaysia PPM-030-05-26102015. Registered under Germany Registration Act Tamil Heritage Foundation International e.V. (VR 723912). (hereinafter referred to as "THF")

Tamil Heritage Foundation International (www.tamilheritage.org) is a non-profit, non-political, non-governmental organization, focusing on research activities in the area of Tamil language, civilization, anthropology, sociology and history. The Foundation's main vision is to link people interested in Tamil language regardless of their geographical location. THFi with its global presence with branches is India, Sri Lanka, Malaysia and Germany, constantly engaged in research-based field work, publications and community activities. Digital preservation is the key to protect our valuable heritage in this digital age to provide not only the freedom of information but to assure democracy of knowledge. By web probabling collected ancient serious and antiquities that were mostly read and extented web enabling collected ancient scripts and antiquities that were mostly read and understood by particular section of Tamil Society, and make them available to all sections of Tamil society, international students of Tamil language and culture and to research scholars in general. THFi - Virtual Academy of Excellence" Kadigai" — online training programs also geared to preserve essentials of Tamil Heritage globally.

All the above-mentioned parties individually referred to as "party" and collectively as "parties" Patrician College of Arts and Science and Tamil Heritage Foundation International, Germany, hereby enter into this General Agreement to Foster International Cooperation in Education and Research.

Do the parties agree to encourage the following exchange activities based on their respective academic and educational needs in Tamil Heritage, Tamil Literary Works and in the field of Historical Preservation.

WHEREAS as a result of the interactions between Patrician College of Arts and Science and Tamil Heritage Foundation International, Germany at various levels and occasions, and with strategically aligned goals and objectives, all the parties have agreed to come together to jointly work in certain areas of mutual interests of Academic and research activities of Tamil Literary endowers especially that involves Tamil Teaching, Tamil cultural Education, web-based trainings, digitization activities and other literary initiatives.



To foster relationship between organization for promotion of cultural consciousness and cultural heritage.

Initiative:

To sign an MoU with Dr. Subhashini, CEO, Tamil Heritage Foundation, Germany for a period of 5 years. Germany

Events:

To conduct an Orientation International Seminar on The Role of Youth in Historic Preservation.

About the Programme:

In order to help the Students understand the need for cultural preservation and heritage consciousness, a committee was formed and various duties were assigned to these members. Dept Secretaries and class representatives were invited to the meeting.

- 1. Mrs. Lakshmi Kumari Overall Coordinator
- 2. Mrs. Lenora Vieyra Advisor
- 3. Mrs. Mohanapriya Advisor
- 4. Mr.Dharmendar Member
- 5. Mr.Prithivi Rajkumar Coordinator
- 6. Dr. Vijaya Ganesh Member
- 7. Mrs. K Gayathri Member
- 8. Mrs. Maria Benita Member
- 9. Mrs. Alice PRD Member
- 10. Ms. Abinaya Devi Member



- 11. Ms. Nivedhitha Ilango Coordinator
- 12. Dr. Murali Member
- 13. Mr. Prithivirajan Member
- 14. Dr. Leethiyal Nancy Crocker Member
- 15. Mr. Abhishek I Singh Member

Duty List

Based on the decision taken in the meeting conducted by the HOD, the committee suggested to deliberate the entire proceedings.

The Committee members were assigned with duties with respect to the programme, details of which have been given in the "Duty List".

- 1. Invite: Mr. Prithivi Rajkumar, Asst Professor
- 2. Report: Mrs. Lakshmi Kumari, Head of the Department
- 3. Coordinator: Ms. Nivedhitha, Asst Professor, Dept of English
- 4. Photography and Technical Head: Mr. Prithivi Rajkumar, Asst Professor, Dept of English
- 5. MoU Drafting Mrs. Mohanapriya
- 6. Compering Team arrangement: Mr. Dharmendar, Asst Professor, Dept of English
- 7. Class Arrangements: Class Tutor of I B.A., II B.A., III B.A.
- 8. Compering: Mrs. Lakshmi Kumari
- 9. Discipline: Mrs. Alice, Mrs. Maria Benita Fernando, Asst Professors
- 10. Vote of Thanks: Mr. Prithivi Rajkumar, Asst Professor

PATRICIAN COLLEGE OF ARTS AND SCIENCE ADYAR, CHENNAI 600 020



Collaboration of Patrician College with Tamil Heritage Foundation, Germany (MoU Signing)

&

Seminar on "Role of Youth in Historic Preservation"

PROGRAM SCHEDULE

Time	Event	In charge			
10.00 a.m.	Prayer Song				
10.05 a.m.	Welcome Address	Mrs. R Lakshmi Kumari, Head, Dept of English			
10.10 a.m.	Introduction of Chief Guest	Dr. E. Rajasekar, Head, Dept of Tamil			
10.15 a.m.	Highlights of the MoU	Mr. Prithiviraj Kumar Asst Prof, Dept of English			
10.20 a.m.	Signing MoU	Bro. Dr. A Stanislaus, Director & Secretary, Patrician College & Dr. K Subhashini, CEO, Tamil Heritage Foundation, Germany			
	E	Exchange of Documents			
10.25 a.m.	Felicitation	Dr. Fatima Vasanth, Academic Director			
10.30 a.m.	Chief Guest's Address	Dr. K Subhashini, CEO, Tamil Heritage Foundation, Germany			
11.35 a.m.	Vote of Thanks	Dr. Sathiyapriya, Associate Professor, Dept of Tamil			

Signing of MoU

The PG Department of English (Shift 1) in association with the Department of Tamil (Shift 1) initiated a global MOU signing ceremony with Tamil Heritage Foundation, Germany followed by a seminar titled **The Role of Youth in Historic Preservation** on 24th Jan 2023 at 10.00 a.m. in Delany Hall, E Block.



Tamil Heritage Foundation International (THFi) is a non-profit organization, with a global initiative to preserve and understand Tamil heritage in Digital Media; formed on August 2001, to serve Tamils around the world. The purpose of the MOU is to develop and expand a framework of cooperation between Tamil Heritage Foundation, and the Department of English and Tamil – Shift I, of Patrician College of Arts and Science to develop intellectually beneficial academic programmes, projects and activities to collect, preserve and digitize ancient Tamil manuscripts and artifacts of Tamil Heritage.

The MOU was signed by Dr. K Subashini, CEO, Tamil Heritage Foundation, Germany and Bro. Dr. A Stanislaus, Director and Secretary, PCAS representing the Department of Languages (English and Tamil-Shift 1)

Scope of MOU

- 1. To organize the Seminars and Workshops on electronic documentation
- 2. Outputs of the Seminar and Workshops will be published in online.
- 3. Organization of Joint Research Programs.
- 4. Organization of Joint Conferences.
- 5. Consultation in collection of heritage artifacts establishing display museum.
- 6. Other academic exchange as may be agreed to by both parties.

Seminar on The Role of Youth in Historic Preservation

The seminar began with the prayer song by the students of English Department. Mrs. Lakshmi kumari, Head, Department of English rendered the welcome address. Dr. Rajasekar, Head, Department of Languages, Shift 1 introduced the Chief Guest of the day Dr. K Subashini, CEO, Tamil Heritage Foundation, Germany to the gathering. Thereafter, Mr. Prithivi Raj, Asst. Prof. Department of English unveiled the highlights and the importance of signing the global MOU with Tamil Hertiage Foundation, Germany. Dr. Fatima Vasanth, Academic Director felicitated the efforts taken by the Department of Languages (English and Tamil - Shift 1) for initiating the MOU and for organising the seminar followed by the cheif guest address.

In her address Dr. K Subashini, CEO, Tamil Heritage Foundation, Germany elaborated on the role of youth in preserving the historic documents of Tamil literature in this digital era. She urged that the younger generation to create awareness in document conservation and to take the responsibility to digitize and document



information about the heritage manuscripts and artifacts. Later she clarified the doubts of the participants during the Q & A session. The programme was concluded with a Vote of Thanks propsed by Dr. Sathiyapriya, Associate Professor, Department of Tamil.



Invitation - MOU Signing Ceremony with Tamil Heritage Foundation, Germany and Seminar on The Role of Youth in Historic Preservation.



(Dr. Subhasini, CEO, THFi delivering the (Students interaction with the Chief Guest) chief guest address)



MOU Signing Ceremony

Feedback:

- 91.7% students believed that the program was beneficial to their academic growth
- 94.4% students believe that the program was the need of the hour
- 61.1% students found the resource person clear while 30.6% found it beyond their understanding



It was an eye-opening session and is to be greatly appreciated.

Good and productive experience

It was well organized. It was very useful.

Programme was informative

It's very helpful for my studies and my feature thank you for this wonderful opportunity

It was a good session

Good lecture

Official Communication

Official Communication and invite were sent via Official Mail ids to officials, chief guest and the registered students.

MoU between Patrician College of Arts & Science, Chennai & BBSU University, Karachi, Pakistan







MEMORANDUM OF UNDERSTANDING

BETWEEN Dr. Mansoor Ali Darazi,

Ph.D. in Education, ELT,

Benazir Bhutto Shaheed University Lyari Karachi, Sindh, Pakistan.

AND

PATRICIAN COLLEGE OF ARTS AND SCIENCE CHENNAL

THIS MEMORANDUM OF UNDERSTANDING (MOU) is executed on 10th Au

Between
Dr. Mansoor Ali Darazi, Ph.D. in Education, E.I.T, Benazir Bhutto Shaheed University,
Lyari Karachi, Sindh, Pakistan is a Public Degree Awarding Institution located at Lyari
town, Karachi, Pakistan (referred to as "BBSU")

And

PATRICIAN COLLEGE OF ARTS AND SCIENCE, affiliated to the University of Madras, G.O.No.168.20.04.2001 having its main campus at Canal Bank Road, Gandhi Nagar, Adyar, Chennai 600 020, Tamil Nadu, India (henceforth referred to as "PCAS") of the other part.

Dr. Mansoor Ali Darazi, Ph.D. in Education, ELT, BBSU and PCAS shall where the context so permits, hereinafter refer to singularly as "Party" and jointly as "the Parties".

WHEREAS

- A. The Parties are desirous of entering into this Memorandum of Understanding in order to enable the Parties to share common and fundamental objectives of promoting and developing higher education opportunities in the Parties organizations.
- B. The Parties shall at all times for the common benefit of the Parties hereto use their best endeayour to ensure the success of this Memorandum of Understanding.

PURSUANT THERETO, the Parties hereby agree as follows

OBJECTIVES

COPYRIGHT

2.1 Dr. Mansoor Ali Darazi, Ph.D. in Education, E.I.T. BBSU and PCAS reserves its rights and claim of ownership and/or intellectual property rights in all documents and interirals that are first supplied for the purposes of pursuing this Memorandum of Understanding which such documents and materials are not the joint results arising out of and or envisiged as such from this Memorandum of Understanding.

- 3.1 The Parties may report on and publicize the positive application of the inputs and combonative results (if any) arising from this Memorandum for educational and/or combonative such properties.

 3.2 Both Parties, subject always to a prior written aproach for the Parties for each of the party's about the respective Party's name and logo may be included in its activities.

DURATION

- 4.1 This Memorandum of Understanding shall be for a term of 1 year.
- 4.2 The Parties may agree to extend the Memorandum of Understanding for a further period or periods to such dates as may be agreed in writing.

CONFIDENTIALITY

6.1 The parties hereto agree that notwithstanding anything contained in this Memorandum of Understanding, disputes arising or relating to this Memorandum of Understanding shall be resolved amicably between the parties by negotiations.

7.1 This Memorandum of Understanding may be terminated by either Party by giving the other Party a notice in writing one (1) month before termination, or sooner upon mutual written consent of the Parties.

NON-LEGAL OBLIGATION

This Memorandum of Understanding forms the present intentions of the Parties between them and shall not be legally binding upon the Parties in relation to any of the activities specified in this Memorandum of Understanding until and unless legally binding agreements are entered into between the Parties hereafter to consummate any of the activities contemplated hereafter.

- This Memorandum of Understanding may be amended at any time by mutual consent made in writing between the Parties hereto. Nothing in this Memorandum of Understanding shall prejudice the right of both Parties Nothing in this Memorandum of Understanding Shall prejudice the right of both Parties. The Parties agree to bear their own legal and other cost incurred in relation to the preparation, negotiation and execution of this Memorandum of Understanding. Nothing in this Memorandum of Understanding shall diminish the authority and The PcAS hereby covenants and undertakes that in the event the PCAS breached the obligations under the above Clause, or any other such undertakings with the BISU during the course of its bissness with the BISU under this Agreement, be entitled forthwith to suspend or terminate the Agreement with the PCAS.

ndum of Understanding, dated 10-08-2022, is executed by and between Dr. or Ali Darazi, Ph.D. in Education, ELT, Benazir Bhutto Shaheed University, Lyari Karachi, Sindh, Pakistan and Department of English, Patrician Sanecu University, tyari Karachi, Sindh, Pakistan and Department of English, Patrician College of Arts and Science, a Chennai based College to assure the protection and preservation of the confidential and/or propriety nature of information to be disclosed or made available to each other.

Both the parties agree to fully cooperate in the creation, establishment, protection and enforcement of any intellectual property rights that may derive as a result of the services performed under the terms of this Agreement and thereafter. This shall include the following

- or Ali Darazi, Ph.D. in Education, ELT, Benazir Bhutto Shaheed University,
- Mansoor Ali Darazi, Ph.D. in Education, E.I.I, Benazir Bhutto Shaheed University, Lyari Karachi, Sindh, Pakistan.

 Methodology/Process of the training is an Intellectual property of Dr. Mansoor Ali Darazi, Ph.D. in Education, E.I.T, Benazir Bhutto Shaheed University, Lyari Karachi, Sindh, Pakistan.

Dr. Mansoor Ali Darazi, Ph.D. in Education, ELT, Benazir Bhutto Shaheed University, Lyari Karachi, Sindh, Pakistan & Department of English, Patrician College of Arts and Science have decided to agree to establish Industry - Academic collaboration in areas of mutual interest and in accordance with terms and conditions set forth in this Memorandum of Understanding (MoU), Dr. Mansoor Ali Darazi, Ph.D. in Education, ELT, Benazir Bhutto Shaheed University, Lyari Karachi, Sindh, Pakistan and Department of English, Patrician College of Arts and Science agree on the follow

- 1. Dr. Mansoor Ali Darazi, Ph.D. in Education, ELT, Benazir Bhutto Shaheed University, Lyari Karachi, Sindh, Pakistan will be conducting one webinar/workshop per semester to the students of M.A. English through google meet zoom. Both the parties agree to strictly and conscientiously abide by the rules, regulations and policies to the best interest of the students.

Ali Darazi, Ph.D. in Education, ELT, Benazir Bhutto Shaheed University, Lyari Karachi, Sindh, Pakistan & Patrician College. It will remain valid for one year and may be continued thereafter after a suitable review and agreement. Either party may terminate the MoU by giving written notice to the other party one month in advance.





MoU between Patrician College of Arts & Science, Chennai & BBSU University, Karachi, Pakistan



PATRICIAN COLLEGE OF ARTS AND SCIENCE

Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600020. A Christian Minority Institution Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2021 5 Star Rating by Innovation Cell, MOE, Govt. of India





Date: 24/02/2023

How to Conduct Research in ELT?



To understand the nuances of the English Language Teaching and the necessary tools for conducting effective research.

About the Programme:

In order to help the Students and the Research scholars on the basis of conducting research on ELT it was decided during the Faculty Meeting at the Department of English to invite Dr. Manzoor Ali Darazi, Assistant Professor of English, Benazir Bhutto Shaheed University, Pakistan for a webinar. A committee was formed and various duties were assigned to these members. Dept Secretaries and class representatives were invited to the meeting.

- 1. Ms.Lakshmikumari HOD & Overall Coordinator
- 2. Ms.Lenora Vieyra Advisor
- 3. Ms.N.Mohanapriya Advisor
- 4. Mr.Dharmendar Member
- 5. Mr. Prithivi Rajkumar Coordinator
- 6. Dr. Vijaya Ganesh Member

Mrs. K Gayathri - Member Mrs. Maria Benita - Member Mrs. Alice PRD - Member Ms. Abinaya Devi - Member

Ms. Nivedhitha Ilango - Member

Dr. Murali -Member



Dr. Leethiyal Nancy Crocker -Coordinator

Mr. Abhishek I Singh - Member

Based on the decision taken in the meeting conducted by the HOD, the committee suggested to deliberate the entire proceedings.

The Committee members were assigned with duties with respect to the programme, details of which have been given in the "Duty List".

- 1. Invite: Mr. Prithivi Rajkumar, Asst Professor
- 2. Report: Mrs. Lakshmi Kumari, Head of the Department
- 3. Coordinator: Dr. Leethiyal Nancy Crocker, Asst Professor, Dept of English
- 4. Technical Head: Mr. Prithivi Rajkumar, Asst Professor, Dept of English
- 5. Compering: Dr. Leethiyal Nancy Crocker, Asst Professor, Dept of English

- 6. Creating Meet Link and Feedback: Mrs. Maria Benita Fernando, Asst Professor, Dept of English
- 7. Vote of Thanks : Mr. Prithivi Rajkumar, Asst Professor

Report on the Programme:

The International Webinar on How to conduct Research on ELT? was conducted on 24th February 2023 at 11am in Google Meet Platform. Dr. Manzoor Ali Darazi, Assistant Professor of English, Benazir Bhutto Shaheed University, Pakistan was the Resource Person

The Webinar was open to PG Students, Research Scholars and Professors. The webinar proved to be successful as there were many registrations from the Research Scholars who found it helpful for their Research. The modules of the Research were explained and further secondary sources for enhancing the Research was suggested.

The Discussion session proved to be beneficial to all the participants who were actively researching the component of ELT.

Invite:



Photo Gallery





Official Communication:

Official Communication and invite were sent via Official Mail ids to officials, chief guest and the registered students.

HOD[English]

Thunai NGO

BACKGROUND OF THE COLLEGE

Patrican College of arts and science, established in 2001, is a Christian minority co-clueational self-financing institution, affiliated to the University of Madrax. It was instituted by the brothers of St.Patrick, a congregation established by the Bishop Daniel Delany on February 1806, in Ireland.

Motto: To Seek - To Strive - To Find

Vision: Patrician College will continue to progress towards being a centre of excelence addressing the challenges of diverse sections of society by empowering all to stage to the new normal.

Mission: To ensure quality education by augmenting professional and relational competencies for innovation, entrepreneurship, and capability enhancement of students To arrengthen national and global leveragements, consultancy, consultancy, consultancy, and consultance and adoptive formation and global leveragement of students to be resilient particular and socially responsible citizens with right values and other

The Department of Psychology was established during the acidemic year 2015-16 to offer an undergraduate course in B. Sc Psychology. The post graduate course M.Sc. Applied Psychology and School of the acidemic year 2015-16 the

BACKGROUND OF THE COLLEGE

Vision: Patrician College will continue to progress towards being a centre of excellence addressing the challenges of diverse sections of society by empowering all to adapt to the

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The Department of Psychology

The Department of Psychology was established suring the academic year 2015-16 offer an undergraduate course in 8. So Psychology. The post graduate course M.Sc. Applied Psychology in the post graduate course M.Sc. training and field will being offered at Shift II from the the psychological 2020-2021. Field Psychology laboratory is equipment of hands on experience in the 2020-2021. Field Psychology laboratory are equipment with all required apparatus for conducting the psychological experiments.

Vision: "KNOW THY SELF"

THUNAI TRUST (Thunai): Thunai is a non-profit, working lowards communication of personal memory awareness on general emotional and mental well-being, psychological morn atternal mental being, we believe even send and emotion and administration of the profit, working lowards communicatemal mentals. We believe even send sendence be free from suffering and after-efficies of trauma. Everyone in diseases to be free from a scicrowledged and they are provided with appropriate therappeate and communication.

AREAS OF COLLABORATION

This MOU is intended to cover the following areas:

- Internship opportunities for the students of Psychology
 Access to training from experts in the field on relevant subjects for Patrician
 College Students.
 An elective course on Social Emotional Well-being (SEW) that provides the
 for the students' mential and entotional well-being.
 Make available a practical, culturally appropriate tool kit for dealing with life
 stressors and for use towards community well-being.

The initial term of the MOU would be for 2 years and it can be renewed on similar terms by both parties or as mutually agreed.

Each party would bear their own costs towards their contributions. To make it clear, Thursal will not be paid any compensation for its services by Patrician College. The College will not charge the students any charges for accessing Thursa's programs.



MoU between Patrician College of Arts & Science, Chennai & Thunai NGO

Positive Well-being - Gender Sensitization & Social Emotional Wellbeing

I BSC PSYCHOLOGY (2022-2025)

Course Report

January 2023

Duration: 30 HRS

The Objective of the Program:

- · It is conveying the importance of gender identity is not important in our lives apart from biological differences
- · Places they face discrimination family, workplace, society, educational institutions.
- Topics that we'll touch upon- gender favoritism, stereotypical role assignments, normalized discriminatory practices
- To make them realize all the gender-based discrimination that has been normalized in Indian society.
- Awareness of a new mother's mental health and child's wellbeing
- To know about our own (self) and to make the right decisions in our life.

About the Program

Positive Wellbeing certificate courses are organized by the Thunai organization. It was a 30 hours certificate course conducted after college hours offline & online. It has given them experiential learning. The certificate



course happened on the college premises from 19.01.23 to 30.03.23. Students were instrumental in doing this community service. This certificate course has given them theoretical knowledge, and later this theoretical knowledge has been changed via the SEED program. The community service benefited underprivileged students from the age group 13-15 and our students. It helps the students to realize all the gender-based discrimination that has been normalized in Indian society.

The Social Emotional Well-being topic helps the students to know about one's overall well-being & contentness, as it maintains cognitive alternates, emotional sanity, and balance of ourselves, lives, and relationships. It also helps determine how we handle stress, relate to others, and make healthy choices. Self-awareness allows us to see things from the perspective of others, practice self-control, work creatively and productively, & experience pride in ourselves and our work as well as general self-esteem. Students gain theoretical knowledge through presentations, videos, and interaction with professionals. This certificate course also covered Maternal Mental Health. It is an awareness of a new mother's mental health and child's wellbeing. Project work has been assigned to students like Group creative presentation as short films/videos/songs, written (poems, articles), art presentations, and dance presentation videos. Overall, students are satisfied with this free certificate course.

Course Module:

- 19th Jan GS 1:45-2:45 pm (Need for gender study in curriculum)
- 21st Jan GS 1:45-2:45 pm (history of gender)
- 24th Jan(Tuesday) GS 1:45-2:45 pm (malefic' society/how women at home were treated & no say in home affairs)
- 30th Jan(Monday) GS 1:30-2:30 (Influences of societal norms on family decision-making)
- 31st Jan(Tuesday) GS 1:30-2:30 pm (discrimination in providing education opportunities at home)
- 6th Feb(Monday) GS 1:30-2:30 pm TBD (class discussion)
- 7th Feb(Tuesday) GS 1:30-2:30 pm TBD
- · 10th Feb(Friday) GS 1:30-2:30 pm (class debate)
- 14th Feb(Tuesday) SEL-S 1:30-2:30pm
- 16th Feb, (Thursday), 1.30 3 (Understanding emotions of self and emotional awareness)



- · 15th Feb(Wednesday) SEL-S 1:30-2:30 pm (Self-efficacy: understanding one's thought patterns, Values, cultural identity)
- · 17th Feb (Friday) Mindfulness 1:30-2:30 pm
- 17th Feb 1:30-3:00 (Preparing for womanhood & manhood)
- · 17th Feb (Friday) SEL-S 5-6 pm
- 20th Feb 3-4.30 Monday (understanding one's own behavioral pattern)
- · 21st Feb (Tuesday) SEL-S 5-6 pm (productive and unhelpful behavior)
- · 21st Feb (Tuesday) SEL-SV 1:30-2:30 pm
- · 24th Feb (Friday) SEL-S 1:30-2:30 pm
- · 22nd Feb, Wednesday
- 3-4.30 online (growth mindset, developing interests-neuroplasticity, and sense of purpose)
- · 28th Feb (Tuesday) SEL-SV 1:30-2:30 pm
- · 28th Feb, Tuesday 1;30-3:30 offline (emotional regulation, adaptability, delayed gratification, frustration tolerance)
- · 3rd Mar(Friday) SEL-SV 1:30-2:30pm
- · 3rd March 1:30-3:30 offline (mindfulness)
- 4th Mar (Saturday) SEL-SV 1:30-2:30 pm
- · 7th Mar (Tuesday) SEL-SV 1:30-2:30 pm
- · 10th Mar (Friday) SEL-S 1:30-2:30 pm
- · 22nd Feb Online (Science of self-care Theory)
- · 14th Mar(Tuesday) SEL-S 1:30-2:30 pm (Science of self-care Practical yoga session)
- · 17th Mar(Friday) SEL-S 1:30-2:30 pm
- · 27th Feb, Monday, 3-4.30 (Mother well-being awareness for community program online training)
- 18th Mar(Saturday) SEL-S 1:30-2:30 pm TBD (Mother wellbeing awareness for community program) offline group project
- · 21st Mar(Tuesday) SEL-S 1:30-2:30pm
- · 24th Mar(Friday) Mindfulness 1:30-2:30pm
- · 27th Mar(Monday) Mindfulness 1:30-2:30pm



· 30th Mar(Thursday) Mindfulness 1:30-2:30pm

Maternal mental health 1:30-3pm

Outcome of the Program:

- · Understanding and managing one's emotions, thoughts, and values
- Influence of behavior to fulfill realistic goals and aspiration
- Acquire wisdom about normalized gender-based unfair practices.
- · Understanding one's own behavioral pattern
- Mother well-being awareness for community program

Name List of Students:

SL. No	Roll No	Register No	Name		
1	D22PY004	222210270	CHARAN L		
2	D22PY040	222210271	DHANUSH N		
3	D22PY009	222210272	GOPALAKRISHNAN M		
4	D22PY014	222210273	JOE SAMUEL RAJ B		
5	D22PY029	222210274	JOY LUKAS D		
6	D22PY041	222210275	KUMARESAN. S KUMAR		
7	D22PY033	222210276	MATHEW R		
8	D22PY021	222210277	SREE SAAI SHARAN T		
9	D22PY022	222210278	SURYA G		
10	D22PY038	222210279	TAMIL ARASAN K		
11	D22PY010	222210280	HARSHAVARDHAN. EEGA.		



ı	1		1			
12	D22PY003	222210281	ARULMOZHI AROKIARAJ F			
13	D22PY008	222210282	GANESH S			
14	D22PY032	222210283	GOKUL RAJ AM			
15	D22PY027	222210284	VABEIRYUHNEI H.C			
16	D22PY012	222210285	JAI SURYA V			
17	D22PY034	222210286	KAMALESH S			
18	D22PY017	222210287	MOHAMMED KASHIF N			
19	D22PY020	222210288	SAQLAIN PASHA G			
20	D22PY028	222210289	SIVANESH A			
21	D22PY005	222210291	DIVYALAKSHMI S			
22	D22PY006	222210292	ELAMATHI E			
23	D22PY011	222210293	HARSHITHA K			
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Certificate



MoU between Patrician College of Arts & Science, Chennai & Kongu Arts and Science College,





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ABOUT KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) ERODE

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ABOUT THE DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA AND PROFESSIONAL ACCOUNTING OF KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) ERODE

The Department of Corporate Scentayable with Computer Applications (10) was enablished in the Syear 1994 and Principational Accounting (10), in the 2012 1014 with 1900 to find 100 and 100 of the Corporate voids. The Department also often on part time MFM & Ph.D program in Corporate Scentarships. The Department has signed as flow) with ICES (or confirmed), PAGC-SEETT or containing class and disc conducts the same. Apart them Regular Academic Accriticate the Department of the Syear Academic Accriticate the Department of the Syear Academic Accriticate and Principation Confirmed Architectures and Confirmed Confirmed Accriticate the Department of the Syear Academic Accriticate the Department of the Syear Academic Accriticate the Department of the Syear Academic Accriticate the Confirmed Con

Office.

The Department has the unique and Best Practice of Mock Trading, Exploring Entrepressors and Type Writing. The best practices are carried out regularly with a view to acquire and develop skills of the students, between one practical practice and the rest in the contraction of the social accession of the soci

Patrician College of Arts and Science:

Department of Corporate Secretaryship (Shift 1)

- To provide Faculty with expertise to conduct Guest lectures and training programmes t students through online mode.
- A Systematic Study System that facilitates all-around development on both personal and professional fronts.
- U. To exchange faculty and students for transfer of academic knowledge and skills

Responsibilities of Department of Corporate Secretaryship

- Providing, qualified and competent faculty members to conduct Guest lectures and the training programmes through online sessions.
- Shall provide Training certificate to the students mentioning the specific areas in which the students will get trained.
- The department of Corporate Secretaryship will ensure that the trained students acquires
 the relevant knowledge, skills and are well equipped to face the prospective employers or

RESPONSIBILITIES OF THE DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA AND PROFESSIONAL ACCOUNTING OF KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS ERODE

- To provide expert Faculty to conduct Guest lectures and training programmes for students through online mode.
- 2. To Organize Webinar/Conference/Workshop for students with experts in specific areas and
- To provide ACS CSEET Coaching Classes through Virtual media for students who wish to nursus the Company Secretary Course.
- To publish research papers in our College Journal titled "KASC Journal of Social Science" free of cost after review of the same.

If either Party does not wish to continue this MoU, then such Party shall provide the other Party of its intention to terminate this MoU by giving 3 (three) months' notice in writing. However, both the parties may agree that for constructory of the MoU, the activities implemented before the termination of the Understanding shall be completed even after termination of the MoU

This MoU is prepared on two identical copies with each party holds, one original copy duly signed by the authorized representative.

Patrician College of Arts and Science, and Kongu Arts and Science College (Autonomous)

Erode hereby agree that they shall maintain this MoU as a separate confidentiality non-disclosure
agreement.

IN WITNESS WIEBE OF both the parties have subscribed their respective hands and sends on the date first above writers.

Signed on 22th October, 2012 for and on behalf of

For PATTRICLAN COLLEGE OF ARTS AND SCIENCE, Chermai, TamilNodu

WITNESS (Signature, Name & Address)

For PATTRICLAN COLLEGE OF ARTS AND SCIENCE, Chermai, TamilNodu

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For PATTRICLAN COLLEGE OF ARTS AND SCIENCE, Chermai, TamilNodu

WITNESS (Signature, Name & Address)

For KONQUI ARTS AND SCIENCE

College(Autonomous), Evode

1. Dr. K.K. A. Alagauppan

Associate Professor & Head, Department of Corporate Screenwijship with CA and Department of Corporate Screenwijship with CA and Department of Corporate Screenwijship with CA and Science

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MoU between Patrician College of Arts & Science, Chennai & Kongu Arts and Science College, Erode STUDENT EXCHANGE PROGRAM REPORT DEPARTMENT OF CORPORATE SECRETARYSHIP

Date: 14-10-2022 to 15-10-2022

Venue: Kongu Arts and Science College, Najanapuram, Erode - 638 10.

Objective of the program

The purpose of the program is to share knowledge which we gained in our institution to another institution. Student exchange programs for college students allow broadening their knowledge on their study of choice from a different institution. The experience will lead to improved self-confidence and self-esteem.

About the Program

The main aim of the program is to share knowledge which we gained in our institution to another institution. So we planned to give a seminar with a proper PPT presentation in the topics such as:

- 1. Formation, features and of the Company
- 2. Business communication and its types
- 3. Corporate governance
- 4.Entrepreneurship
- 5. Fintech Technology

To implement this we formed a team of 7 students of our department and a faculty as an incharge for it. They involved themselves fully towards the seminar preparation. To innovate the seminar they prepared a picturized and practically understandable images as a PowerPoint Presentation which makes the students to understand the topics very easily and Kongu Arts and Science college gave us a warm welcome and the accommodation they made for our stay and other facilities are very appreciable.



Outcome of the Program

As an outcome of the program the participants gained experience and as well as knowledge from the seminar presented. Students expressed seminar in front of 100 students to help them to improve self confidence and they were enlightened and they gained some experience in the teaching skills.

Feedback of the program

Students gave positive feedback and they also shared their enlightenment in above mentioned topics.

Participants list

Following Students have gone for the Students Exchange Program to Kongu Arts And Science College, Erode On 14.10.2022.

1.Stefi Angelis (D20CP056)

2.Yuvashree (D20CP071)

3.Kristin (D20CP030)

4.Denver (D20CP011)

5.Adithya (D20CP002)

6.Christopher (D21CP008)

7.Jeeva (E20CP021)

One Faculty Incharge: Dr.D.Sreepriya

Certificates

















Photo Gallery

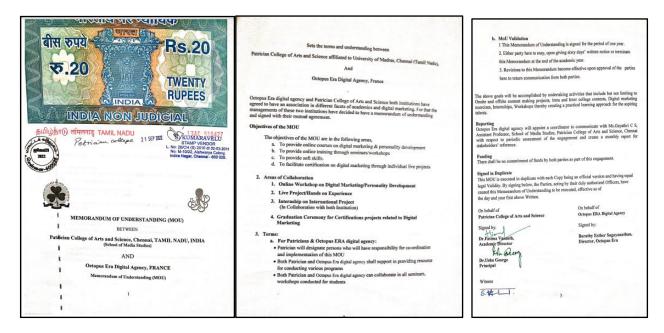








OCTOPUS ERA DIGITAL AGENCY, FRANCE



MoU between Patrician College of Arts & Science, Chennai &

OCTOPUS ERA DIGITAL AGENCY, FRANCE

INTERNATIONAL ONLINE WEBINAR
ON
INTRODUCTION TO DIGITAL MARKETING IN LIVE MARKET
19TH JAN, 2023





Programme Schedule:

- 12.00 PM Invocation
- 12.05 PM Welcome Address & Introduction of the Chief Guest
- 12.10 PM Session Resource Person
- 12.50 PM Question and Answer Session
- 12.55 PM Vote of Thanks

Objectives of the Programme:

- 1. To create awareness about the importance of Digital Marketing.
- 2. To create understanding about the market reach.
- 3. To set up Key Performance Indicators for successful Digital Marketing.



No. of Beneficiaries: 95

Profile of the Resource Person:



Ms. Bharathy Esther is a proud alumni of Patrician College of Arts and Science where she completed her Undergraduate degree in Visual Communication in the year 2008. She did her MBA in Digital Communication and Media/Multimedia from EMLV Business School De Vinci, Paris in the year 2020 and graduated with Distinction. She worked with companies like Sutherland Global Service Limited and Verizon as Senior Analyst, which created confidence in starting her own company in 2019. Octopus ERA is the digital

agency founded by Bharathy Esther and she is the Chief Executive Officer. Her primary goal is to use her expertise and abilities to advance within the company and bring in new clients. She specializes in Social Media Strategies, Business Ideas, Growing Networks, Generating Leads & so on!

Programme Summary:

The program was hosted by School of Media Studies as part of the MOU Webinar with Octopus ERA. The program is mainly targeted for Inter-College Students who are interested in learning more about Digital Marketing. The program begun with invoking the blessings of almighty, and with the formal introduction and welcoming of the Resource Person Ms. Bharathy Esther. The session started with the Introduction to Digital



Marketing and its integral aspects in developing modern business strategies. In a live market environment, digital marketing encompasses a diverse range of tactics and channels aimed at reaching, engaging, and converting potential customers online. The following are the topics covered during the session

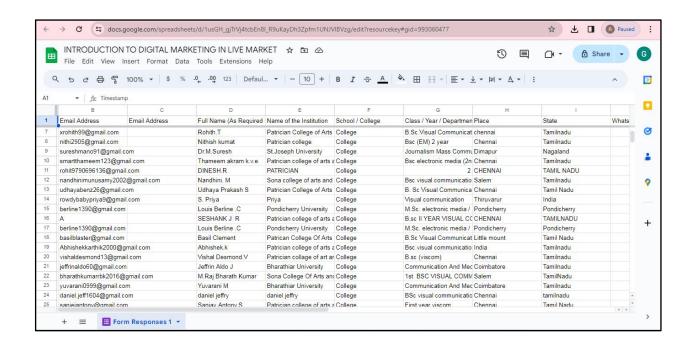
- Understanding the Digital Landscapes.
- Targeting Specific Audiences.
- Multi-Channel Approach and Content.
- Social Media Marketing.
- Search Engine Optimization.

The Question and Answer Session was moderated by Mr. Ahamed Rasool S, Head Department of Electronic Media and the students clarified a lot of their doubts in Digital Marketing. The resource person also suggested all of them understand the present requirements and suggested having hands on experience in working with digital agencies. The program ended with a formal Vote of Thanks by Mr. Habeeb Ur Rahman S, Head Department of Visual Communication.

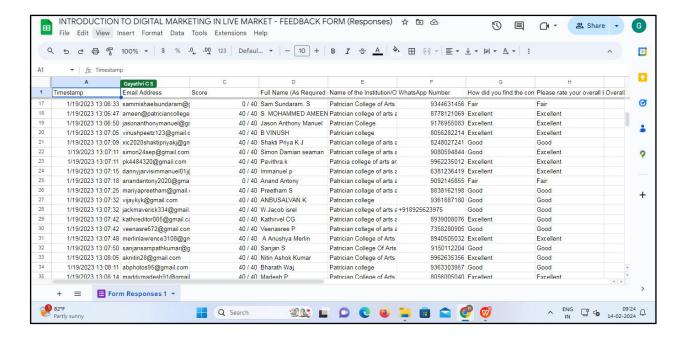
Programme Outcome:

The students got an opportunity to interact with Ms. Bharathy Esther and understood the various nuances of Digital Marketing. They also got insights about Search Engine Optimization and how to place the products according to market strategies. The resource person inspired the next generation digital marketers, entrepreneurs and business leaders to foster the community and collaborate within the college ecosystem.



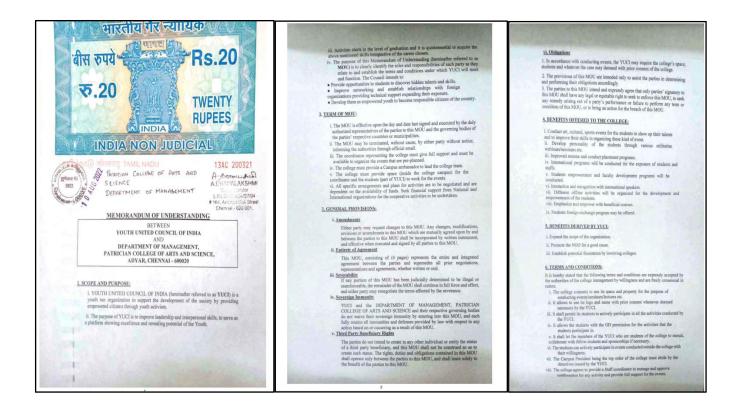


Feedback Form:



MoU between Patrician College of Arts & Science, Chennai &

YOUTH UNITED COUNCIL OF INDIA





MoU between Patrician College of Arts & Science, Chennai & YOUTH UNITED COUNCIL OF INDIA

PATRICIAN COLLEGE OF ARTS & SCIENCE, ADYAR, CHENNAI.

DEPARTMENT OF MANAGEMENT, (SHIFT – I)

REPORT OF 2 DAY INTERNATIONAL CONFERENCE

ICPABP '23

Name of the Programme: : International Conference on Panoramic Advancements in Business Paradigm: A Holistic Perspective (ICPABP'23)

Objectives of the Programme:

The main purpose of the conference is to explore the new avenues of the inclusive and innovative practices of academicians and industrialists for advancement, especially focusing on the way business have evolved to ensure their posterity and longevity in Holistic Perspective. The objective of the conference is to highlight the importance of adopting a holistic approach to business strategy and management in order to achieve sustainable success and growth in the long term.

Invitation:





Date & Time: 21th and 22th Sept. 2023 at 9.30 am to 3:30 pm

Mode: Hybrid

Program Schedule:

PATRICIAN COLLEGE OF ARTS AND SCIENCE

A Christian Minority Institution affiliated to the University of Madras

Re-Accredited with A + Grade by NAAC (2021)

Awarded 4-star with Mentor status by MoE, Govt of India

Ranked 17th in India among Non-Autonomous Colleges (EW 2023-24)

Canal Bank Road, Gandhi Nagar, Adyar, Chennai-600 020

International Conference on Panoramic Advancements in Business Paradigm: A Holistic Perspective (ICPABP '23)

PROGRAMME SCHEDULE:

DAY 1 – 21ST SEPTEMBER 2023

TIME EVENT RESOURCE PERSON

9:30 – 10:30 am Inauguration Chief Guest: DR. R. ARASU

Professor, Dept. of Management Studies, University of Madras, Chennai

Guest of Honor:

Press Club

MR. K. NATARAJAN, x PRO-Anna University, General Secretary, South Indian

10:30 – 10:45 am TEA BREAK

10:45 am – 12 pm Session I DR. R. BALAJI. Professor and Head, School of Commerce and

Management Studies,

St. Peters Instt. of Hr. Education

MR. KARTHIK

F to F Leader Operations,

Tech Mahindra,

Chennai



12 – 1 pm Session II Dr. S. PRAVEEN KUMAR,

Dean, School of Commerce and Mgt,

Bharath Institute of Higher Education and Research, Chennai

DR. V. LAKSHMIPATHY,

Principal,

TJS College of Arts and Science

1 – 1:30 pm LUNCH BREAK

1:30 – 2:30 pm Session III Mr. MAHFOOD SALEH AL SABBAGH

Faculty Member,

University of Technology and Applied Science,

Sultanate of Oman

MRS. S. REKHA,

Founder and Trainer,

Kalpa Tharu Consulting,

Chennai

PROGRAMME SCHEDULE

DAY 2 – 22nd SEPTEMBER 2023

TIME EVENT RESOURCE PERSON

9:30 – 10:45 am Session IV Mr.UMAPATHY A KALAVAGUNTA,

Senior Technology Delivery Manager



Accenture,

Boston, USA

10:45 – 11 am **BREAK**

11 am – 12 pm Session V Dr. RUKSANA BANU

Asst. Professor, Muscat College, Sultanate of Oman

Mr. K. SIVAKUMAR,

Assoc. Professor, VIT Business School, Vellore Institute of Techonology, Chennai

12 – 1 pm LUNCH BREAK

1 – 2 pm Valediction Chief Guest:

MR. T.A. MATHEW GUNASEELAN

Vice President, HR,

Indo National Limited

DAY-1: 21.09.2022 Venue: Fintan C Block

INAUGURATION CEREMONY

1. INVOCATION - Arun, II M.A.[HRM]

2. LIGHTING OF LAMP - Dignitaries

3. WELCOME, ADDRESS - DR. A. Raja, Head, Department of Management and

Convenor

4. HONOURING GUESTS Dignitaries



5.	DYNAMICS OF THE CONFERENCE -	Mr. Daniel Felix Assistant Professor, Dept of
Mana	gement	

6. FELICITATION - Dr. Arockia Mary Geetha Doss, Principal.

7. INTRODUCTION OF GUESTS – Ms.Palin Jeromina, X.,Asst. Prof., Dept of Mgt.

8.SPECIAL ADDRESS - MR. K. NATARAJAN, Ex PRO-Anna University,

General Secretary South Indian Press Club

9.INAUGURAL ADDRESS -: DR. R. ARASU, Professor, Dept. of Management

Studies

University of Madras, Chennai

10. VOTE OF THANKS Dr. B.Sasikala, Asst. Prof. Dept. of Mgt

DAY-2: 22.09.2023 Venue: Zoom Meeting

VALEDICTION PROGRAMME

1.INVOCATION - Amanda, I M.A.[HRM]

2.WELCOME ADDRESS - Mr. Daniel Felix Chalke, Asst. Prof. Dept of Mgt.

4.CONFERENCE REPORT - MS.Mahalakshmi, Asst.Prof. Dept. of Management

5.FELICITATION - DR. Anandapriya, Vice Principal, PCAS

6.INTRODUCTION OF GUESTS – Ms.Sangeetha, II MA[HRM]



Vice President, HR, Indo National Limited

8.RELEASE OF E-PROCEEDINGS

- Mr. Daniel Felix, Asst. Prof. Dep of Mgt.

& VALEDICTORY ADDRESS

10.VOTE OF THANKS Ms. Mary Louisa, A. Asst. Prof. Dep of Mgt

TECHNICAL SESSION 1

Welcoming And Introduction of Guest - Jaya Surya, II MA HRM,

Honoring of Guest - Ms. Mary Louisa A Asst. Prof.

Session - DR. R. BALAJI, Professor and Head, School of Commerce and

Management Studies, St. Peters Instt. of Hr. Education

MR. KARTHIK

F to F Leader Operations,

Tech Mahindra,

Chennai

Vote of Thanks - Ms. Bindhupriya. C, II BBA

TECHNICAL SESSION II

1. Welcoming And

Introduction of Guest - Ms. Suvika, II MA HRM,

(Mr. Chokkiah)

2.Introduction of Moderator - Kamaleeshwari, I MA[HRM]



(Dr. Vanishree)

3. Honoring of Guest - DR. B. SASIKALA

Session Dr. S. PRAVEEN KUMAR,

Dean, School of Commerce and Mgt,

Bharath Institute of Higher Education and Research, Chennai

DR. V. LAKSHMIPATHY,

Principal,

TJS College of Arts and Science

4. Vote of Thanks - Joy Alexis, III BBA

TECHNICAL SESSION III

1. Welcoming And

Introduction of Guest - Ms. Hemalakshmi, I MA HRM,

2.Introduction of Moderator - Amanda Dee., III BBA

3. Honoring of Guest - MRS. PALIN JEROMINA. X

Session Mr. MAHFOOD SALEH AL SABBAGH

Faculty Member,

University of Technology and Applied Science,

Sultanate of Oman

MRS. S. REKHA,



Founder and Trainer,

Kalpa Tharu Consulting, Chennai

Vote of Thanks - Mr. Joy Alexis, Student III BBA

TECHNICAL SESSION IV

1. Welcoming And Introduction of Guest - Aarthi, II M.A. [HRM]

2.Introduction of Moderator - Shanmugan, II MA HRM

3. Session Mr. UMAPATHY A KALAVAGUNTA, Senior Technology Delivery Manager

Accenture, Boston, USA

4. Vote of Thanks - Mr. Jesanth Rohan, II MA HRM,

TECHNICAL SESSION V

Welcoming And Introduction of Guest - Ms.Dharani, III BBA

Introduction of Moderator - Ms. Kamaleshwari., II MA HRM

Session Dr. RUKSANA BANU, Asst. Professor, Muscat College, Sultanate of Oman

Mr. K. SIVAKUMAR, Assoc. Professor, VIT Business School, Vellore Institute of Techonology,

Chennai

Vote of Thanks - Mr. Chandramoulieswaran, III BBA, Department Secretary, BBA



I am a PROFESSOR, in the Department of Management studies, University of Madras. I have 24 years of experience in Teaching and in Administration, including serving as Principal for 2 Government Arts and Science colleges in Chennai, Tamilnadu. My service to the higher educational community includes recruiting, Curriculum Designing, organizing Research Conferences and Seminars besides my participation in several professional activities and serving as a member of various committees. I, as a research supervisor, has successfully guided and continue to guide M.Phil and Doctorate Scholars in the areas of Management.

HONORARY POSITIONS

Visiting Professor and Member Indian Representative of Vice-Chancellor, CROWN University International, Delaware-USA.

Honorary Editorial Board Member and Consulting Editor, Recognized - Innovative Scientific Research Professional, Kuala Lumpur, Malaysia

Committee member–ICRCET, Singapore

Committee member – AVID, Male, Maldives.

Committee member – International Conference on Applied Research in Business Management, Economics and Finance, Pattaya, Thailand

Organizing Member/ Track Chain- NASSCUM Future Skills Prime-India, AIBPM - Indonesia and Learner Mobile- USA

Editorial Board Member, Bharath Institute of Higher Education and Research, Deemed-to-be University

Professional Member of Institute for Engineering Research and Publication (IFERP)

Senior Member of World Leadership Academy -

Case Learn contributor - Academic Research conferences

Research articles in International Journals -18

UGC care, National & Peer reviewed Journals – 25

No. of Ph.D produced – 7

No. currently in progress - 4

PATENTS RECEIVED

DEVICE TO DETECT EFFICIENCY OF EMPLOYEES IN THE WORKPLACE, Design number - 369576-001

RECOGNITIONS/AWARDS

Approved for "Mahatma Gandhi Samman" 2022 75th year of "AZADI KA AMRIT MAHOTSAV" held at GLOBAL INDIAN SUBMIT, House of Commons, Westminster, London, " on 30th September 2022

WORLD HEALTH ORGANISATION Record of Achievement

- COVID -19, Operational Planning guidelines to support Country preparedness and response.

MICROSOFT Certified Microsoft Innovative Educator

Title of FELLOW - FSIESRP – Grade & Educational Membership, by the Society of Innovative Educational & Scientific Research Professional, Malaysia

Promising Young Academician Excellence- Vivekhabharathy Academy of Human Excellence- 2015

OTHER CERTIFICATIONS/COURSES

Personal Branding - University of Virginia, USA



The Global Business Environment: EVOLUTION AND DYNAMICS, Coventry University – UNITED KINGDOM

PUBLONS Certified Academy Peer Reviewer

BOOKS PUBLISHED

Export Trade and Documentation Lambert Academic Publishing-Mauritius.

Business Ethics and Corporate Social Responsibility – Lambert Academic Publishing

Services Marketing – Lambert Academic Publishing

Strategic Management – Lambert Academic Publishing

Covid – 19 : A Strategic View

SCOPUS ELSEVIER - Index Edited Books - 1

NAME: Dr.R.BALAJI

In addition to my rich formal experience in teaching for more than 12 years, I have also been taking classes for various UG, PG, Professional and research degree courses including MBA and M.Phil (Commerce & Management) in the study centres of various Universities. I was the official co-ordinator for MBA for Spectrum, the official newsletter of SRM University. I have also initiated efforts to start Consumer Club in our University as part of the extension activities of the University. I am also a professionally certified and trained Internal Auditor for ISO 9001:2008.

Special Achievements:

I have been instrumental in producing the following ranks in PE-I Examination of ICAI and Anna University MBA Examinations

S.NO. NAME OF RANK HOLDER RANK PERIOD

1. N.Maniselvi I Rank in the



		Southern Region	2003 May
2.	N. Raghav	I Rank in Madurai	2004 May
		District	
3. Saveetha 5th Rank in Anna Univers		ersity	
		MBA Exams	2019 May

CONSULTANCY PROJECTS

I have been doing consultancy projects as a team leader in association with the Metric Global Consultancy, Pune, a well known reputed global consultancy.

CORPORATE TRAINER

I have been a Corporate Trainer in Communication Skills, Soft Skills, Personality Development for many Companies like Arjun Technologies, Chennai, Imperial Fashions, Tirupur etc.

Awards Won

- 1.I have won the Bharath Rathna Dr.Radhakrishnan Gold Medal Award for individual achievement in Teaching and Research at the national level.
- 2.I have bagged the Distinguished Professor Award 2020 from Edutrex International

Laurels

Membership in Professional Bodies/Associations

1.Member of ICSI

Objective



To lead and transform the business to adopt and successfully brace the emerging technologies and to be in a key leadership role to strategize and implement technology solutions, processes and initiatives so that the business can achieve its vision and goals.

Professional Summary

- •Experienced technology strategist with over 25 years of delivery, management, consulting, and handson programming experience in various fields of Information Technology.
- •Initiated and led global projects for Fortune 500 companies with interdisciplinary teams at multigeographies in Retail, Insurance, Banking, and health care sectors.
- •Accomplished leader, Architect, and Project Management Professional (PMP) with multi-industry experience in managing Business, Delivery, Development, Operation, Presale, and Information Technology initiatives with a focus on customer relationship management tools such as Siebel, Dynamics CRM, Veeva and Salesforce.com applications.
- •Ability to understand key business objectives and needs for effective technology leadership and management.
- •Deep understanding of key organizational issues and ability to deal with business, IT, and finance partners within the organization. Excellent team builder, mentor for technical professionals, and excel in channeling creativity to solve complex challenges of the dynamic business needs. An excellent collaborator and a strong liaison between technical, business, and cross-functional teams.
- •Excellent people management skills. Proven track record in leading and managing a heterogeneous team of professionals in geographically distributed locations.
- •Excellent communicator, highly motivated, conscientious and tenacious problem solver.
- •Innovative in delivering solutions and managing processes that drive value to the business.
- •Expert in Database design, architecture, and Customer Relationship Management tools such as Siebel and Salesforce.com Implemented campaign management and Lead management programs for Retail industries complying with SOX, PII (Personally identifiable information), PCI (Payment Card Industry) data security standards



Technical Summary

- •Certified salesforce professional in Sales cloud, Experience Cloud and CPQ (Revenue Cloud). Have experience implementing solutions with Marketing and Service cloud.
- •Strong expertise in ETL, Data analysis, Data Design, and Report design including the Creation and Optimization of database schemas for complex Data warehouse and Master Data Management systems.
- •Hands-on expertise in tuning, optimization, and administration of Large Volume Databases, SQL queries, and Oracle for performance, best practices, and process compliance.
- •Hands-on experience in Siebel, Salesforce.com, CTI, Click2Coach, and all call center applications used to create marketing analysis; Call center performance metrics; campaign management for emails, telesales, and multimedia campaigns.
- •Implemented social media computing in Retail stores, integrating Facebook, Twitter, and other social media sites using tools such as Radian6 with Salesforce.com. Implemented cost-effective marketing solutions for email campaigning by implementing contact center solutions from AppExchange.
- •Excellent skills in requirements analysis, planning, estimation, tracking, and reporting project status including resource loading task allocation management for software projects.
- •Implemented and practiced various software development methodologies including Agile methodology, Waterfall, and Hybrid

Professional Experience

ACCENTURE, BOSTON, MA

Sr. Technology delivery manager (Aug 2019 – Till date)

As part of Accenture's technology consulting business group, responsible for drafting proposals and budgetary estimates of the salesforce implementation for its clients. Led technical advisory discussions and participated in the pre-sales process as part of business development goals. Responsible for delivery excellence and acted as technical delivery lead on salesforce projects in the northeast region. Spearhead the CLM and QTC center of excellence, and develop artifacts and assets that help in positioning Accenture as a leader in salesforce QTC implementations. Manage the delivery of Salesforce and Veeva CRM applications for the clients of Accenture.



As a delivery lead and solution architect, responsibility includes building a team with the right expertise, engaging with business to understand the challenges, and designing solutions to transform the challenges into opportunities.

- •Implement Contract Life cycle management for Accenture clients.
- •Responsible for hiring, retaining, and increasing the bench strength of Apttus (Conga) CLM development skills
- •Explore and increase the business opportunity of salesforce (Cloud technology) implementations within the client organizations
- •Collaborate with Client Account Leads in solutioning business requirements and onboard appropriate skilled resources to execute the project.

UNUM, WORCESTER, MA

Asst. Vice President (Sep 2018 – Aug 2019)

Provide leadership to the IT division of Individual disability insurance (IDI). Manage a portfolio of business applications, resources, and budget for growing and running teams that supports IDI. Primary focus on Implementation and delivery aspects by leveraging technology and enhancing/transforming business capabilities. Responsible for implementing the portfolio roadmap, and management activity that involves technical, financial, and people resources. Instrumental in influencing cultural change, building relationships with business leaders to understand business goals, and executing IT plans in support of those goals and objectives.

•Manage the delivery of Vlocity, an insurance platform application on the force.com platform – now part of Salesforce Industries.



- •Work with the leadership team to establish budgetary goals, execute continuous improvements and drive employee engagement.
- •Responsible for vendor relationship management including selecting and engaging vendors to complete the horizon 1 business goals.
- •Managed a team of 3 managers, system architects, and business analysts. Responsible for their career progress and organizational agility.

STANLEY BLACK AND DECKER, WALTHAM, MA Sr CRM Architect (Mar 2013 – Sep 2018)

Manage CRM portfolio of projects for various business units of Stanley black and decker. Establish a CRM center of excellence, propose governance and change management policies, and be a liaison between the sales, marketing, and executive team. Responsible for managing resource allocations, demand/supply ratio, hiring,

team building, and performance appraisals of CRM team. Manage a team of 40 people working remotely in different countries. Help in migrating CRM systems from new business units and partners into Stanley's instance. Help in establishing key metrics and budgetary proposals for CRM projects.

- •Manage 13 different instances of service cloud with 6500 subscriptions. Responsible for a portfolio of projects worth 3-4 million yearly and managing subscriptions worth 6 million. Implement Marketing Cloud, Pardot, CPQ, and community portals to different business units of SBD.
- •Manage supply/demand of resource needs and assignments to various projects and operational support
- •Work with the leadership team to establish budgetary goals, execute continuous improvements and drive employee engagement.



- •Establish a center of excellence for application support and administration in the Middle East, APAC, Europe, and the US Pacific Time zone. Co-ordinated with different vendors in establishing SLA and change management practice.
- •Advocated best policies and governance model. Co-ordinated with Salesforce.com premier support in drawing up the support structure and development efficiencies.
- •Designed a technical roadmap for integrating SAAS applications with ERP systems.
- •Worked closely with integration vendors such as Informatica, Bluewolf integrators, iBolt, and CastIron to find the optimal solution for sales and marketing application integration with legacy systems

PERKINELMER INC, WALTHAM, MA

Sr. IT Manager – Sales and Marketing Applications (2011-2013)

Manage a portfolio of sales and marketing portfolio of applications including salesforce.com, Eloqua, SAP CRM, and quoting solutions. In charge of PerkinElmer's sales and lead processing and provide best practices, change management, and support process for all 150 locations worldwide. Mentor for a team of technically-skilled professionals spread across different geographical locations worldwide.

Manage team performance appraisal, coaching, and counseling individuals in their career growth. Manage a team of 5+ direct reports, assigning key responsibilities, tracking KPI, and overall deliverability of the organization.

- •Worked with the executive leadership team in drawing out the road map for installing sales and marketing applications for better management of global accounts and strategic key accounts.
- •Established security policies and release management process for SAAS programs
- •Collaborated with vendors such as salesforce.com/SAP/Eloqua to obtain optimum license pricing and ongoing service commitments



Instrumental in the strategic deployment of mobile devices and implementation of MDM (mobile device management) across the world for sales engineers

- •Implemented social media marketing programs
- •Hands-on experience in integrating salesforce.com sales cloud with SAP CRM, Eloqua, and legacy applications.
- •Integrated Eloqua campaign outcomes as leads on salesforce.com. Data integration designed using Web methods and cloud integration tools Cast Iron.

Staples Inc, Framingham, MA

IT Manager - Marketing (2000 – 2011)

Lead in the development and execution of projects supporting Telesales, Finance, and Marketing businesses. Directly responsible for the professional and personal growth of diverse on-site and off-shore team members. Managing 5+ team members and have proven skills in coaching, counseling, mentoring, influencing project stakeholders, and handling diverse personalities and interests. Advocated and established best practices and innovative development methods to deliver projects on time and within budget. Demonstrated outstanding communication and interpersonal skills to collaborate and support various business units delivering highly visible projects. Managed team working on Java, J2EE, and applications.

- •Implemented salesforce.com consolidation projects and saved millions of dollars in licensure costs by advocating an innovative new licensing model.
- •Implemented social computing for retail marketing integrating Facebook, tweeter, and other social media websites.
- •Demonstrated proven leadership capabilities by collaborating with cross-functional teams to mentor, motivate and execute projects across various business units spread across different time zones.
- •Prepared and organized meetings with the leadership team to provide feedback and recommendations for areas of continuous improvements and efficiencies as well as developing ongoing business-enabling applications.



- •Bridged communication gaps between offshore and on-site teams by arranging regular touchpoints and assigning meaningful roles to team members. Demonstrated ability to identify and proactively address project pitfalls by presenting business processes to offshore partners.
- •Ensured compliance with SOX and PCI standards in securing vital customer and associate data in the application development.
- •Lead person in numerous internal projects focusing on back-end development, task assignments, prioritizing workload, and stakeholders' expectations.
- •Designed and developed enterprise solutions for Customer Relationship Management applications. Managed cross-functional technical teams in delivering the software solutions that catered to different business units.

Conceived and developed applications such as Landbank, Tax-exempt, and Project Planner that delivered a quantifiable return on investments.

Educational Qualification / Certifications

- •Masters in Business Administration (2011) Western Governors University, Utah
- •Masters Degree in Computer Applications (1996) University of Chennai, India.
- •Project Management Professional –PMP Since 2009 Project management Institute PMP Number 1239577
- •Certified SAFe 5 Agilist
- •Salesforce Certified Administrator
- •Salesforce Certified CPQ Specialist
- •Salesforce Certified Experience Cloud Consultant
- •Salesforce Certified Sales Cloud Consultant
- •Veeva Vault Platform White belt certified

Short Bio

Mahfoodh Saleh Al Sabbagh

Profile: Management, Human Resource Development, Entrepreneurship & Talent Management specialist, lecturer, and trainer with multiple skills and a dynamic personality. Possess more than 27 years of experience



in various fields and sectors. Passionate about helping people achieve their potential and grow professionally. Delivered training sessions and workshops to hundreds of participants from different backgrounds and industries. Adjunct faculty member at several universities. An enthusiastic, self-motivated, reliable, responsible. Excellent teamwork and leadership skills developed through various projects and assignments in

academic and professional career. Able to work & collaborate with others as well as using own initiative, proficient in using MS office tools & applications. Fluent in Arabic and English. Extensive experience in participating and contributing to various professional committees, take pride in leading community engagement activities. Believing that engaging with the public and sharing our knowledge and insights is crucial with R&D for building trust and fostering creativity & innovation. Interested in creative teaching and learning methods using technologies, passion to simplify learning and maximize the gain of knowledge for all learners and hybrid engagement.

S. REKHA PMP, PMI-ACP, ICP-ACC

Phone: +91 9840753101 Email: rekha@kalpatharuconsulting.com

SUMMARY:

Founder & Chief Trainer, KalpaTharu Consulting

19 years of rich corporate experience in ITES & 8 years of training experience

PMP certified in May 2015

PMI-ACP certified in March 2018

ICAgile Certified Professional in Agile Coaching – ICP-ACC certified in 2021



Trainer in Project Management. Trained 700+professionals via public batches and directly via corporate trainings

Soft skills trainings conducted for corporates from different industries

E-learning course development for Aspire Systems

HR consultant in ADS Associates

Active member of Toastmasters Club

AREAS OF EXPERTISE

Project Management

PMP & ACP Certification coaching

Communication Management

Behavioral & Leadership Skills

CAREER SNAPSHOT

TRAINER

Trainer in Project Management, PMP, PMI-ACP & Quality Management

Conducted Project Management(PMP) training for corporate companies like Hewlett Packard

Conducted Business Communication training for corporate companies like Renault Nissan

Conducted College to Corporate Training in Accenture, Behavioral training in Ernst & Young

Trainings conducted in Infosys & Hewlett Packard on Order Management & Quality Management

Behavioral Trainings (HR Management, Time Management, Goal setting, Team collaboration, Customer Centricity)

Developed E-Learning course for Aspire Systems

HR consultant in ADS Associates



Ltd

3.5. Collaborative Activities

Project Management Training for Bonfiglioli Transmissions Private Limited & Aban Offshore

PMP Certification coaching for Mahindra & Mahindra

Summary: Department of Management organized a 2 DAY INTERNATIONAL Conference on International Conference on Panoramic Advancements in Business Paradigm: A Holistic Perspective (ICPABP'23) Around 350 participants from various universities, state and country from the various Department participated in the Programme. The discussions and the transfer of knowledge was simple and easy to understand. In order to encourage our students as well as from other colleges, were welcomed with paper submission and presentation. To boost them further, the best 3 papers were selected unanimously by the selection committee and awarded.

MoU between Patrician College of Arts & Science, Chennai & TUNKU ABDUL RAHMAN UNIVERSITY COLLEGE, Malaysia





MEMORANDUM OF UNDERSTANDING

BETWEEN

TUNKU ABDUL RAHMAN UNIVERSITY COLLEGE

AND

PATRICIAN COLLEGE OF ARTS AND SCIENCE

THIS MEMORANDUM OF UNDERSTANDING (MOU) is executed on 5th August 2021. Between

TUNKU ABDUL RAHMAN UNIVERSITY COLLEGE, an Institution of Higher Learning wholly owned by the TARC Education Foundation (Co. Reg.: 1033820M) registered under the Malaysian Private Higher Educational Institutions Act, 1996 (ACT 555) and having its Main Campus at Jalan Genting Kelang, Setapak 53300, Kuala Lumpur, Malaysia, (hereinafter referred to as "TAR UC")

And

PATRICIAN COLLEGE OF ARTS AND SCIENCE, affiliated to the University of Madras, G.O.No.168.20.04.2001 having its main campus at Canal Bank Road, Gandhi Nagar, Adyar, Chennai 600 020, Tamil Nadu, India (henceforth referred to as "PCAS") of the other part.

TAR UC and **PCAS** shall where the context so permits, hereinafter refer to singularly as "Party" and jointly as "the Parties".

WHEREAS

A. The Parties are desirous of entering into this Memorandum of Understanding in order to enable the Parties to share common and fundamental objectives of promoting and developing higher education opportunities in the Parties countries.



B. The Parties shall at all times for the common benefit of the Parties hereto use their best endeavour to ensure the success of this Memorandum of Understanding.

PURSUANT THERETO, the Parties hereby agree as follows:

OBJECTIVES

- 1.1 Subject to the terms of this Memorandum of Understanding, the Parties heretoagree to facilitate academic research and development exchanges between the Parties, including mutual visits and cooperation by faculty members to pursue teaching, conduct research, joint supervision of postgraduate students, programmes development and other academic activities.
- 1.2 To provide members for the Parties' staff, alumni, graduates and students the opportunity to pursue higher education programmes that lead to the award of qualifications awarded by each Party on the basis of equality and mutual benefit.

SEPARATE ARRANGEMENTS

2.1 Both Parties agree that all the physical and financial arrangements for any of the cooperation envisaged herein in this Memorandum of Understanding will be negotiated and agreed upon separately and will depend upon the availability of funds and resources.

COPYRIGHT

3.1 **TAR UC** and **PCAS** reserves its rights and claim of ownership and/or intellectual property rights in all documents and materials that are first supplied for the purposes of pursuing this Memorandum of Understanding which such documents and materials are not the joint results arising out of and or envisaged as such from this Memorandum of Understanding.

PUBLICITY

- 4.1 The Parties may report on and publicize the positive application of the inputs and corroborative results (if any) arising from this Memorandum for educational and/or academic purposes, subject to prior written approval from the Parties for each of the party's publicity activities.
- 4.2 Both Parties, subject always to a prior written consent, further consents to each other that the respective Party's name and logo may be included in marketing activities.



DURATION

- 5.1 This Memorandum of Understanding shall be for a term of 3 years.
- 5.2 The Parties may agree to extend the Memorandum of Understanding for a further period or periods to such

dates as may be agreed in writing.

CONFIDENTIALITY

6.1 Neither Party shall, at any time, disclose to any third party, any confidential information of the other Party which is acquired pursuant to this Memorandum of Understanding, without the prior written consent of that particular other Party.

DISPUTE RESOLUTION

7.1 The parties hereto agree that notwithstanding anything contained in this Memorandum of Understanding, disputes arising or relating to this Memorandum of Understanding shall be resolved amicably between the parties by negotiations.

TERMINATION

8.1 This Memorandum of Understanding may be terminated by either Party by giving the other Party a notice in writing one (1) months' before termination, or sooner upon mutual written consent of the Parties.

NON-LEGAL OBLIGATION

9.1 This Memorandum of Understanding forms the present intentions of the Parties between them and shall not be legally binding upon the Parties in relation to any of the activities specified in this Memorandum of Understanding until and unless legally binding agreements are entered into between the Parties hereafter to consummate any of the activities contemplated herein.

NAAC - AQAR

MISCELLANEOUS

- 10.1 This Memorandum of Understanding may be amended at any time by mutual consent made in writing between the Parties hereto.
- 10.2 Nothing in this Memorandum of Understanding shall prejudice the right of both Parties to establish similar relationship with other institutions.
- 10.3 The Parties agree to bear their own legal and other cost incurred in relation to the preparation, negotiation and execution of this Memorandum of Understanding.
- 10.4 Nothing in this Memorandum of Understanding shall diminish the authority and autonomy vested in the

Parties hereto.

10.5 Neither the TAR UC nor the PCAS has acted in breach of the Malaysian Anti Corruption Commission Act, 2009 and or S.17A thereunder or any other applicable laws for the prevention of fraud, bribery, corruption, money laundering or terrorism. Both Parties hereto covenant and undertake with one another that each of them shall not, in connection with their respective business and the Agreement between them hereto, promise, authorize, ratify, encourage or offer to make, or to act in furtherance

of any payment, contributions, gifts, entertainment, hospitality, travel, reimbursement, kickback or any other valuable consideration whether explicitly or implicitly to unjustly enriched any individuals from the TAR UC or the PCAS to the exclusion of the TAR UC and or the PCAS hereunder. The TAR UC and the PCAS, have not or to their respective knowledge or cognizance any members of the Board, Shareholders, Management, Officers, employees or associated personnel, as the case may be, established or maintained any unrecorded funds or asset for any purposes detrimental to the respective Party's interests under this agreement.

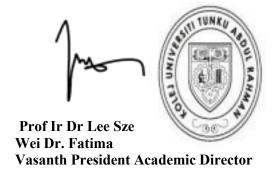
10.6 The PCAS hereby covenants and undertakes that in the event the PCAS breached the obligations under the above Clause, or any other such undertakings with the TAR UC during the course of its business with the TAR UC under this Agreement the TAR UC shall, notwithstanding anything to the contrary under this Agreement, be entitled forthwith to suspend or terminate this Agreement with the PCAS.

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THIS MEMORANDUM OF UNDERSTANDING, is executed by the persons signing below who warrant that they have the authority to execute this Memorandum of Understanding.

For Tunku Abdul Rahman For Patrician College of Arts and Science University College





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MoU between Patrician College of Arts & Science, Chennai & TUNKU ABDUL RAHMAN UNIVERSITY COLLEGE, Malaysia



Program Schedule

/ID•	Диодиот	
Time	Program	
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12.30 -12.32 pm	Prayer	Mrs. Sunita John
12.32- 1245 pm	Welcome and Introduction	Mrs. Vaidegi T
12.45- 1.30 pm	Higher Education and	Higher Education Job
		Opportunities in Malaysia
130 pm	Vote of Thanks	Dr Unika Head Department
		of Commerce

Introduction

- Brief overview of Malaysia's education system and economic landscape.
- Importance of higher education for job prospects

Higher Education in Malaysia

- Types of institutions: universities, colleges, vocational training centers.
- Quality of education: accreditation, rankings, international partnerships.
- Popular fields of study: technology, engineering, business, healthcare.

Job Market Overview

- Major industries: technology, manufacturing, tourism, finance.
- Demand for skilled professionals: IT specialists, engineers, healthcare professionals, finance experts.

Government initiatives to attract talent and promote job growth.

PATRICIAN COLLEGE OF ARTS AND SCIENCE A REPORT ON

TWO – DAY INTERNATIONAL CONFERENCE (HYBRID)

Objectives:

The objective of the two-day conference was to share lessons learned and foster discussion and policy exchange among stakeholders on the contributions of innovations to inclusive growth. A central question participants addressed was what role governments, private sector, research community and other entities can play in enabling inclusive innovations to emerge and scale up: "How can we create an enabling environment for inclusive innovations to widely contribute to social and economic development?" The conference



consisted of three parts providing a multidimensional perspective on the question and leveraging the joint expertise of participating institutions.

BROCHURE

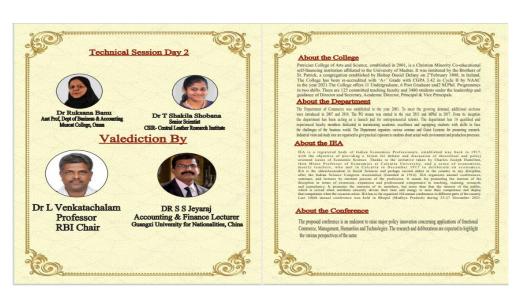


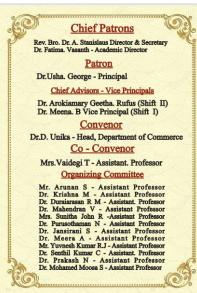


INAUGURATION INVITE









PATRICIAN COLLEGE OF ARTS AND SCIENCE

A Christian Minority Institution

Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC in 2021 Awarded 4 Star Rating with Mentor Status by MoE, Govt. of India









in Association with

Indian Economic Association

Two - day International Conference (Hybrid) On

Innovative Practices in Commerce, Management, Humanities and Technology (IPCMHT-22)

Date: Thursday 25th August 2022 Time: 09:30AM

PROGRAMME SCHEDULE - Inauguration

09:35 am	Prayer	Mrs. Sunita John
		Assistant Professor



09:40 am	Welcome Address	Dr. Arokia Mary Geetha Doss –
03.10 4111	&	Vice Principal - Shift II
	Introduction of Resource	_
	Person	
09:45 am	Felicitation	Bro. Dr. A. Stanislaus –
		Director & Secretary
09:50 am	Dynamics of the Conference	Dr. D. Unika –
		Head, Department of Commerce
09:55 am	Keynote address	Dr. Usha George –
		Principal
10:00 am	Inaugural address – Chief	Mr. K. Suresh –
	Guest	President, Hindustan Commerce Chamber
10:15 am	Presidential Address	Prof. Satish Verma
		Vice President, IEA
10:30 am	Special Address	Dr. Jayesh Desai
		Member, IEA
10:45 am	Special Address	Prof. Narendra Kumar Bishnoi
		Dean, Faculty of Humanities and Social
		Science, GJ University of Science and
		Technology
10:55 am	Special Address	Dr. B. Gopal Singh –
		Associate Prof. & HOD, Economics
		Sri D Devaraj URS Govt FG College
11:00 am	Vote of Thanks	Mrs. T. Vaidegi -
		Assistant Professor

PATRICIAN COLLEGE OF ARTS AND SCIENCE

A Christian Minority Institution

Awarded 4 Star Rating with Mentor Status by MoE, Govt. of India

Patrician Institution's Innovation Council

Post Graduate & Research Department of Commerce (Shift I)

in Association with

Indian Economic Association

Two - day International Conference (Hybrid) On Innovative Practices in Commerce, Management, Humanities and Technology IPCMHT-22 Technical Session 1 – Commerce and Business Studies

Date:25th August 2022 Time:11:00 AM

PROGRAMME SCHEDULE

11:05 AM	Introduction of Chief Guest	Dr. Mooza –
		Assistant Professor



11:15 AM	Moderators	Mr. Arunan –
		Assistant
		Professor Dr.
		Mooza – Assistant
		Professor
11:20 AM	RESOURCE PERSON	Dr. Firdous Rahman
	ADDRESS	Professor,
		Sohar University, Oman
12:55 PM	Vote of Thanks	Dr. Meera –
		Assistant Professor

Post Graduate & Research Department of Commerce (Shift I)

in Association with

Indian Economic Association

Two - day International Conference (Hybrid)

On

Innovative Practices in Commerce, Management, Humanities and Technology IPCMHT-22 Technical Session 2 – Humanities



PROGRAMME SCHEDULE

01:35 PM	Introduction of Chief	Dr. C. Senthil Kumar –
	Guest	Assistant Professor
01:45 PM	Moderators	Dr. Jansirani. S –
		Assistant Professor
		Dr. C Senthil Kumar
		_
		Assistant Professor
01:50 PM	Resource Person	Dr. A. Marcus –
	Address	Head of Department, Commerce,
		Loyola College of Arts & Science
03:25 PM	Vote of Thanks	Dr. N. Prakash –
		Assistant Professor

Graduate & Research Department of Commerce (Shift I)

in Association with

Indian Economic Association

Two - day International Conference (Hybrid)

On

Innovative Practices in Commerce, Management, Humanities and Technology IPCMHT-22 Technical Session 3 – Management and Human Resources

<u>Date: 26 August 2022</u> <u>Time: 09:00AM</u>

PROGRAMME SCHEDULE

09:05 AM	Introduction of Chief Guest	Ms. Sunitha John — Assistant Professor
09:10 AM	Moderators	Dr. Purusothaman — Assistant Professor Ms. Sunitha John — Assistant Professor
09:15 AM	Resource Person Address	Dr. Ruksana Banu Assistant Professor Oman University, Oman
12:55 PM	Vote of Thanks	Ms.Vaidegi – Assistant Professor

Post Graduate & Research Department of Commerce (Shift I)

Indian Economic Association

Two - day International Conference (Hybrid)

On

Innovative Practices in Commerce, Management, Humanities and Technology IPCMHT-22
Technical Session 4 – Information Technology

<u>Date:26 August 2022</u> <u>Time: 01:30 PM</u>

PROGRAMME SCHEDULE

01:35 PM	Introduction of Chief	Dr. Mahendran. V -
	Guest	Assistant Professor
01: 40 PM	Felicitation of Chief	Dr. Duraiarasan. R.M –
	Guest	Assistant Professor Dr.
		Mahendran. V –
		Assistant Professor
01:45 PM	Resource Person Address	Dr T Shakila Shobana
		Senior Scientist,
		CLSR – Central Leather Research
		Institute
02:55 PM	Vote of Thanks	Dr. Gopinathan S –
		Assistant Professor

Post Graduate & Research Department of Commerce (Shift I)

in Association with

Indian Economic Association

Two - day International Conference (Hybrid)

On

Innovative Practices in Commerce, Management, Humanities and Technology IPCMHT-22 **Date:** Friday 26th August 2022 **Time:** 03:00PM

PROGRAMME SCHEDULE - Valediction

03:05 pm	Prayer	Mr R.J. Yuvnesh kumar
		Assistant Professor
03:10 pm	Welcome & Introduction of	Dr. B Meena – Vice
	Chief Guest	Principal Shift I
03:20 pm	Felicitation	Dr. Fatima Vasanth –
		Academic Director
03:50 pm	Conference Report	Dr. Usha George -
		Principal
03:30 pm	Valediction Address –	Dr. L. Venkatachalam –
	Chief Guest	Professor, RBI chair MIDS
03:40 pm	Special Address	Dr. S. S. Jeyaraj Lecturer Gungaxi University, China
04:00 pm	Vote Of Thanks	Dr. D. Unika –
		Head Department of Commerce





TECHNICAL SESSION 1

Dr. Firdouse Rahman khan Mr. Thilip Kumar Moorthy





TECHNICAL SESSION 2

Dr.Ruksana Banu

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Dr.T.Shakila Shobana

https://drive.google.com/file/d/1vDZeUj0KrF MPdKL6j1 hAx9F929AzfQ/view?usp=sharing

VALEDICTION BY

Dr.L.Venkatachalam

https://drive.google.com/file/d/10nRFr4TSLxUabvfIovfcKNsEc7WRdIwa/view?usp=sharing

Dr.S.S.Jeyaraj

https://drive.google.com/file/d/1fGqPzapumYE B3y7c WS7nCwpMk9clyd/view?usp=sharing

Resource Person Profile

https://www.mids.ac.in/venkatachalam



Bio-Brief

Dr T Shakila Shobana is a Senior Scientist in Project Planning, Monitoring, and Evaluation (PPME) department of CSIR-Central Leather Research Institute at Chennai, a constituent laboratory of Council of Scientific & Industrial Research, New Delhi, India. She is a honorary faculty of Leather Technology, Anna University. She has expertise in Project Management and Business Management and her research interests include R & D Management Quality Management, Production/Operations Management, Supply Chain Management and tools and techniques for Total Quality Management (TQM) implementation.

She earned Bachelors in Leather Technology and Information Technology as a dual degree from A C Tech and College of Engineering (CEG), Anna University, Chennai. She gained Masters in Marketing Management, part time from Jamnalal Bajaj Institute of Management Studies (JBIMS), Mumbai University and gained her Ph.D. in Management from the Department of Management Studies (DOMS) at College of Engineering (CEG), Anna University (AU), Chennai. She has the work experience of about 19 years handling multifaceted roles and responsibilities and that includes the industrial experience of about 8 years. She worked as a Senior Executive – Market Development, Leather Chemicals followed by Business Development Manager-South India for Care Chemicals – Detergents & Formulators at M/s BASF India Limited (a German based Chemical Company).

She had played a significant role in the project management of approved 12th five year plan projects, Focused Basic Research (FBR), Niche Creating Projects (NCP), Fast Track Translational (FTT) and Fast Tack Commercialization (FTC) projects of CSIR-CLRI. As a member of International consultancy projects, she had contributed significantly in establishing Quality Management System (QMS) in Leather Industry Development Institute (LIDI) and Metal Industry Development Institute (MIDI), Ethiopia. She has developed knowledgebase on lean and agile supply chain models for leather footwear industry. As part of Human Resource Development (HRD) activities, She has handled classes for B.Tech leather and M.Tech leather and footwear students in various subjects namely Principles of Production Management, Total Quality Management, International Marketing and Foreign Trade, Organization Management for Leather Manufacture, Organization Management in Footwear Sector, and Project Management System. She has also been part of skill development programmes, executive training programmes, Training of Trainers (ToT) programmes and Management Programmes of CSIR-CLRI for industry personnel.



FEEDBACK FROM IEA

Under the dynamic leadership of Prof. V K Malhotra, President, IEA; I congratulate and thank to Prof. N K Bishnoi, Hisar; Prof Jayesh Desai, Surat; and Prof. B Gopal Singh, Mysuru for delivering thought provoking Addresses at International Conference (Hybrid) in collaboration with IEA On "Innovative Practices in Commerce, Management, Humanities and Technology" held today in Chennai. A big thanks to Dr Usha George, Principal, Dr Unika and her team for organizing this event successfully. My heartfelt gratitude to all EC and other Members/delegates for their participation.

With deep regards, Prof D K Madaan Secretary, IEA

MoU between Patrician College of Arts & Science, Chennai &

ABDUL HARIS COLLEGE OF ADMINISTRATIVE SCIENCE, INDONESIA

MEMORANDUM OF UNDERSTANDING

BETWEEN

ABDUL HARIS COLLEGE OF ADMINISTRATIVE SCIENCE

AND

PATRICIAN COLLEGE OF ARTS AND SCIENCE

THIS MEMORANDUM OF UNDERSTANDING (MOU) is executed on October 2022.

Between

ABDUL HARIS COLLEGE OF ADMINISTRATIVE SCIENCE, established on May 14, 2005 and is registered in the Higher Education Database (PDPT) of the Ministry of Education and Culture Indonesia with a code of PT 093139 and SK number PT 63D02004. and having its Main Campus at Jl. Tanggul Patompo No.9, Balang Baru, Kec. Tamalate, Kota Makassar, Sulawesi Selatan 90000, Indonesia (hereinafter referred to as "STIA ABDUL HARIS")

And

PATRICIAN COLLEGE OF ARTS AND SCIENCE, affiliated to the University of Madras, G.O.No.168.20.04.2001 having its main campus at Canal Bank Road, Gandhi Nagar, Adyar, Chennai 600 020, Tamil Nadu, India (henceforth referred to as "PCAS") of the other part.

STIA ABDUL HARIS and PCAS shall where the context so permits, hereinafter refer to singularly as "Party" and jointly as "the Parties".

WHEREAS

A. The Parties are desirous of entering into this Memorandum of Understanding in order to enable the Parties to share common and fundamental objectives of



promoting and developing higher education opportunities in the Parties countries.

B. The Parties shall at all times for the common benefit of the Parties hereto use

their best endeavour to ensure the success of this Memorandum of

Understanding.

PURSUANT THERETO, the Parties hereby agree as follows:

OBJECTIVES:

- 1.1 Subject to the terms of this Memorandum of Understanding, the Parties hereto agree to facilitate academic research and development exchanges between the Parties, including mutual visits and cooperation by faculty members to pursue teaching, conduct research, joint supervision of postgraduate students, programmes development and other academic activities.
- 1.2 To provide members for the Parties' staff, alumni, graduates and students the opportunity to pursue higher education programmes that lead to the award of qualifications awarded by each Party on the basis of equality and mutual benefit.

SEPARATE ARRANGEMENTS

2.1 Both Parties agree that all the physical and financial arrangements for any of the cooperation envisaged herein in this Memorandum of Understanding will be negotiated and agreed upon separately and will depend upon the availability of

funds and resources.

COPYRIGHT

3.1 STIA ABDUL HARIS and PCAS reserves its rights and claim of ownership and/or intellectual property rights in all documents and materials that are first supplied for the purposes of pursuing this Memorandum of Understanding which such documents and materials are not the joint results arising out of and or envisaged as such from this Memorandum of Understanding.

PUBLICITY

- 4.1 The Parties may report on and publicize the positive application of the inputs and corroborative results (if any) arising from this Memorandum for educational and/or academic purposes, subject to prior written approval from the Parties for each of the party's publicity activities.
- 4.2 Both Parties, subject always to a prior written consent, further consents to each other that the respective Party's name and logo may be included in marketing activities.

DURATION

- 5.1 This Memorandum of Understanding shall be for a term of 3 years.
- 5.2 The Parties may agree to extend the Memorandum of Understanding for a further period or periods to such dates as may be agreed in writing.



CONFIDENTIALITY

6.1 Neither Party shall, at any time, disclose to any third party, any confidential information of the other Party which is acquired pursuant to this Memorandum of Understanding, without the prior written consent of that particular other Party.

DISPUTE RESOLUTION

7.1 The parties hereto agree that notwithstanding anything contained in this Memorandum of Understanding, disputes arising or relating to this Memorandum of Understanding shall be resolved amicably between the parties by negotiations.

TERMINATION

8.1 This Memorandum of Understanding may be terminated by either Party by giving the other Party a notice in writing one (1) months' before termination, or sooner upon mutual written consent of the Parties.

NON-LEGAL OBLIGATION

9.1 This Memorandum of Understanding forms the present intentions of the Parties between them and shall not be legally binding upon the Parties in relation to any of the activities specified in this Memorandum of Understanding until and unless legally binding agreements are entered into between the Parties hereafter to consummate any of the activities contemplated herein.

MISCELLANEOUS

- 10.1 This Memorandum of Understanding may be amended at any time by mutual consent made in writing between the Parties hereto.
- 10.2 Nothing in this Memorandum of Understanding shall prejudice the right of both Parties to establish similar relationship with other institutions.
- 10.3 The Parties agree to bear their own legal and other cost incurred in relation to the preparation, negotiation and execution of this Memorandum of Understanding.
- 10.4 Nothing in this Memorandum of Understanding shall diminish the authority and autonomy vested in the Parties hereto.
- 10.5 Neither the STIA ABDUL HARIS nor the PCAS has acted in breach of the Law
- No. 11 of 1980 on the Criminal Act of Bribery (the Anti-Bribery Law) and Law
- No. 31 of 1999 on the Eradication of Crimes of Corruption, amended by Law
- No. 20 of 2001 (the Anti-Corruption Law). Both Parties hereto covenant and undertake with one another that each of them shall not, in connection with their respective business and the Agreement between them hereto, promise, authorize, ratify, encourage or offer to make, or to act in furtherance of any payment, contributions, gifts, entertainment, hospitality,



travel, reimbursement, kickback or any other valuable consideration whether explicitly or implicitly to unjustly enriched any individuals from the STIA ABDUL HARIS or the PCAS to the exclusion of the STIA ABDUL HARIS and or the PCAS hereunder. The STIA ABDUL HARIS and the PCAS, have not or to their respective knowledge or cognizance any members of the Board, Shareholders, Management, Officers, employees or associated personnel, as the case may be, established or maintained any unrecorded funds or asset for any purposes detrimental to

the respective Party's interests under this agreement.

10.6 The PCAS hereby covenants and undertakes that in the event the PCAS breached the obligations under the above Clause, or any other such undertakings with the STIA ABDUL HARIS during the course of its business with the STIA ABDUL HARIS under this Agreement the STIA ABDUL HARIS shall, notwithstanding anything to the contrary under this Agreement, be entitled forthwith to suspend or terminate this Agreement with the PCAS.

THIS MEMORANDUM OF UNDERSTANDING, is executed by the persons signing below who warrant that they have the authority to execute this Memorandum of Understanding.

For STIA ABDUL HARIS For Patrician College of Arts and Science

Dr. Ismail Suardi Wekke Dr. Fatima Vasanth

Chairperson Academic Director

Date:01.10.2022

MoU between Patrician College of Arts & Science, Chennai &

Marudhar Kesary Jain College, Vaniyambadi



Particles College of Arm and Science and MKIC tom by decising to capsual substacts size and presence curried incidentealing, eggre to economy; sundence curried and continuous and continuous curried and competitive and continuous and produced and Development and incidence for Educational Lideonomy. Research and Development incidence that would refuse the Educational Lideonomy, Research and Development incidence and refuse and refuse and refuse and produced and Development incidence and refuse and refuse

product development, intowal events, Joint workshops, condevences, training programs within the areas of manual interest.

Sharing of scientification areas of manual interest.

Sharing of scientification areas on share their caspacitive important R & D findings into ooks to premote academic and research in the areas of caspention to intensity the high priority core pregions of sciences and enhancings.

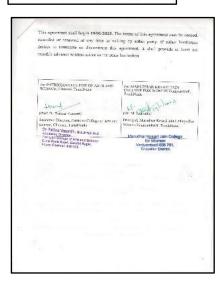
But the cognitations agree to show and validae equipments, findings, handware, enhance and other anatomic & components developed in Jonne in the ores of cognitation flashwides within the Jamed ratio governing both the organizations.

Account to inhoratory, fibrary and other supporting fire littles for jointly supervised UG, NY and Roscowch will be branch for the properties of the components of the properties.

Doch the organizations will be share important R & D findings in order to promote academic and cancered in the areas of cooperations.

Project work / Dissarctation

UG and O's induction from Paricia in Colleges of arts and Science shall be allowed for propiet work of specialisation in MCICC and we versus, subject in a artificial scientific for expensive traver of specialisation in MCICC and we versus, subject in a contribution of resources. The substants shall work in the manually agreement appears are sufficient feelings where the parties. This apprendict, it is designed to inclinate and develop a greation and manually horseful a sendensio, project and product exchange.





Patrician College of Arts & Science PG & Research Department of commerce Academic Exchange Program Report

This report is regarding the Academic Exchange Program conducted by the PG & research Department of Commerce with Marudhar Kesari Jain College for Women- Vaniyambadi, on 24th & 25th of August 2023.

This Academic Exchange Program went for two days and there was a total of 15 students and 2 Faculties attended from the Marudhar Kesari Jain College for Women- Vaniyambadi and the entire program went as per designed schedule.

Role Play, Group Discussion, Team Building Games and Cultural Programmes were Organized.

The entire programme was organized by the Head of the Department of Commerce Dr. Unika & II M. Com students which ended in fruitful success





(Marudhar Kesari Jain college Arrival on 24th August to Patrician College)



(Marudhar Kesari Jain college Team Visit to Department)



(Marudhar Kesari Jain college Team meeting with Director & Secretary Rev. Bro Stanislaus and Academic Director Dr. Fatima Vasanth)



PATRICIAN COLLEGE OF ARTS & SCIENCE

A Christian Minority Institution

Affiliated to the University of Madras & Re-accredited 'A+' Grade by NAAC in 2021,
Ranked 17th in India among Non-Autonomous Colleges (Education world 2023-2024)

Awarded 4 Star with Mentor Status by Innovation Cell, MOE, Govt. of India

Green Champion Award-2022 by Tamil Nadu Pollution Control Board

Title of the Programme STUDENT EXCHANGE PROGRAMME Invitation



Objective of the Programme

This faculty and student exchange programme aims to provide the students

- To connect with other students and faculty members.
- To learn about the other college's policies and to get acclimated to the campus.
- student exchange program for students allow broadening their knowledge on their study of choice from a different part of geographical area.
- This gives university students a chance to develop their work experience by seeing how their studying profession is practiced in another geographical region.

PROGRAMME SCHEDULE

PG & RESEARCH DEF	LEGE FOR WOMEN, VANIYAMBADI PARTMENT OF COMMERCE GANISES
	ST EXCHANGE PROGRAMME
	GENDA
	1 (14-9-2023)
BREAKFAST	: 9.00 TO 9.45 am
MEETING WITH HIGHER OFFICIALS	S : 9.45 TO 10.00 am
INAUGURATION	: 10.00 TO 10.40 am
PRAYER	
WELCOME ADDRESS	: KEERTHIKA R
	III-B.COM
FELICITATION	: Dr.M.INBAVALLI
	PRINCIPAL, MKJC
	: Dr.C.NITHYA
	VICE PRINCIPAL & HEAD DEPARTMENT OF COMMERCE
	DEPARTMENT OF COMMERCE
COLLEGE VIDEO	
BREAK	: 10.40 TO 11.00 am
SESSION BY STUDENTS SCIENCE & SURANA COLLEGE	: PATRICIAN COLLEGE OF ARTS AND
	(TOPICS: Business Communication,
	Banking & Insurance, Finance,
	Entrepreneurship, Management) - (11.00 -11.50 am)
PRESENTATION BY MKJC	: VINODHINI M
	III B.COM (11.50 TO 12.20 pm)
LUNCH	: HOSTEL MESS (12.20 TO 1.10 pm)
CAMPUS TOUR	: HEMAMALINI TS & DEEPIKA
	II B.COM (1.10 TO 1.50 pm)
GAMES	SARUMATHI GVÆ REETHIKA V



Photos

(DAY 1)



Seminar taken by Dr. D Unika , HOD



Seminar taken by Patrician Students



Seminar and ice breaking session conducted by Patrician girls



Planting of saplings



Cultural Programme done by Patrician Girls

(DAY 2)



Industrial Visit to Baer Shoes (India) Pvt. Ltd, Ambur



Group Photo



Visit to nature park, Yelagiri



Nature Park – Yelagiri Hills



Campfire organized by MKJC

(DAY 3)



(Our HOD Unika felicitating the Principal of MKJC with a pen)



Final group photo before leaving

Budget

VANIYAMBADI EXPENSES TOTAL - 17800

	BALANCE	7320
	TOTAL	10480
5	BRIYANI	2500
4	BOATING	4200
3	BOATING ENTRY TICKET 50	00
2	PARK ENTRY TICKET	350
1	TRAIN TICKETS	2930
S.NO	PARTICULARS	AMOUNT

Attendance list

S no	NAME	ROLL NO	CLASS
1	YUVASHRI.K	D23CM254	I year
2	YUVASHREE.P	D23CM253	I year



3	NITHYA.K	D23CM256	I Year
4	YAMINI. R	D23CM247	I Year
5	ARTHI.M	D22CM015	II Year
6	SAVITHASHREE. S	D22CM230	II Year
7	DEEPALAKSHMI. R	D21CM035	III Year
8	DHANALAKSHMI. S	D21CM038	III Year
9	AARTHI.K	D21CM001	III Year
10	ANUSHA. M	D21CM020	III Year
11	PONMOZHI.M	D21CM113	III Year
12	JAYASHREESAI L.A	D21CM073	III Year
13	KEERTHANASHR EE.D	D21CM088	III Year
14	MEERA.S	D21CM214	III Year
15	JAYASHREE.P	D21CM072	III Year
16	PRIYANKA. P	D21CM123	III Year
17	VAISHALEE. S	D22CMPO2 6	II m.com
18	SNEHA LYDIA. S		Ph D
19	ASHMITHA.A	D23CM023	I year
	1	1	

ESCORT

20	UNIKA.D	HOD

Outcome:

It's an incredible opportunity to immerse our self in a new culture and gain a global perspective. It can be a great way to explore new opportunities, expand our academic horizons, and meet new people.

The IV programme at Marudhar Kesari Jain College in Vaniyambadi was such an exciting opportunity for students to explore new places, learn from industry experts, and build lasting memories together.

Sample Certificates







Feedback

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Freeze Free 

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Current

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FROM.

ASHMITHA.A

PATRICIAN COLLEGE OF ARTS & SCIENCE
ADYAR, CHENNAI.

To,

MARUDHAR KESARI JAIN COLLEGE
FOR WOMEN
VANIYAMBADI

Subject: Fredbreck on Faculty & attudent Exchange
Requested Madam,

I excures my gratitude to you for
inviting us for the Faculty and attudent
backange Programme. I really loved the way
you received us from from the begining
till the end. We leave to many activities
which will gove us more confident to perform
in our upcoming wents. We hope to the up
for many events and the trip was aweases.

Thank You

Stillish.
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Tayouner P
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Patrician college Allis
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19th September 2023
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thank Upu
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Marudhar Kesari Jain college Team meeting with Principal Dr Arokiamary Geetha Doss



Felicitation Address by Head Department Of Commerce Dr. D Unika



Chief Guest Address By Dr. B .Meena Associate Professor Commerce Dept



Presentation & Activity by Marudhar Kesari Jain college Team





Staff Presentation to Second year B. Com Students





Valedictory Ceremony

Model Certificate





FEEDBACK

Each and every student from Marudhar Kesari Jani College shared their Feedbacks in a positive manner. This programme gave a new experience and exposures for many students like some of the students got the opportunity to hold and speak in the mic for the first time.

ATR

Students Exchange Programme to Marudhar Kesari Jain College was decided and Scheduled.



MoU between Patrician College of Arts & Science, Chennai &

Nizhal NGO, Cheenai

MEMORANDUM OF UNDERSTANDING BETWEEN PATRICIAN COLLEGE OF ARTS & SCIENCE, CHENNAI AND NIZHAL NGO, CHENNAI

PARTIES:

Patrician College of Arts & Science, established in 2001, is a Christian minority co-educational self-financing institution affiliated to the University of Madras. It was instituted by the Brothers of St. Patrick, a congregation established by Bishop Daniel Delany on 2nd February 1808, in Ireland. The college aims at providing quality education to the youth of today with utmost sincerity. Along with curricular and co-curricular activities, the College constantly insists that a sense of social conscience has to be instilled in the minds of students.

Nizhal

Shobha Menon is Founder Trustee, Nizhal, a Chennai based NGO that works towards connecting local communities for tree conservation in urban areas. NIZHAL meaning Shade in Tamil is an organization started in 2005 to promote concern for trees in urban areas, Particularly Chennai. Green initiatives include Setting up of Urban forests. Setting up of Herbal Gardens. Greening of an area/neighbourhood leading to regeneration of lost biodiversity 'PalliyilNizhal' green schools program in underprivileged schools 'Free The Tree' Campaigns

RESPONSIBILITIES OF NIZHAL:

- 1. Promoting volunteering inside the Patrician campus for working on various social causes
- 2. Organising social welfare events at Patrician College of Arts & Science engaging students
- 3. Mentoring sustainable social projects at Patrician College of Arts & Science
- 4. Promoting the activities/events done in Bhumi's Social Media handle

RESPONSIBILITIES OF PATRICIAN COLLEGE OF ARTS & SCIENCE:

- 1. Support Bhumi to conduct their events at the Patrician campus
- 2. Provide permissions for conducting various social activities inside campus
- 3. Promoting the activities/events done in Patrician's Social Media handle
- 4. Providing support from Social Clubs such as Patrician SEEDS, NSS, Rotaract wherever possible for activities organised

DURATION:

This MoU is for the academic year 2023-2024.

Signed and made effective on

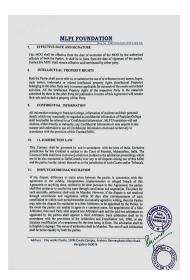
Academic Director Dr Fatima Vasanth Founder Nizhal Shobha Menon

MoU between Patrician College of Arts & Science, Chennai & Milapp Foundation



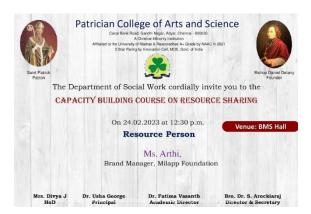








INVITE



RESOURCE PERSON:

Ms ARTHI

Brand Manager

Milapp Foundation

ABOUT MILAAP:

Milaap have grown through the years to be the most trusted crowdfunding platform in India. The belief that people are inherently humane and willing to help forms the crux of what we do. We have been able to use



technology to its best and make online giving a seamless and transparent process. Anyone across the country, irrespective of their socio-economic background can raise a fundraiser on Milaap. We believe that in the years to come online giving will be 'the' way to charitable and humanitarian acts.

VISION: To make online giving the most trusted way of helping someone in need.

MISSION: We believe that humanity is at the core of our being and our mission is to augment this.

ABOUT CROWD FUNDING:

Crowdfunding is a way of raising money to finance projects and businesses. It enables fundraisers to collect money from a large number of people via online platforms. Crowdfunding is most often used by start-up companies or growing businesses as a way of accessing alternative funds.

OUTCOMES

- Empowered students with the knowledge and skills to create and execute successful crowdfunding campaigns for their creative, entrepreneurial, or philanthropic projects.
- Enhanced financial literacy and budgeting skills, as students learn to set realistic funding goals and manage campaign finances effectively.
- Cultivated entrepreneurial mind-set, creativity, and innovation, as students explore crowdfunding as a viable fundraising option and develop strategies to promote their projects and engage with backers.

ATTENDANCE

S. no	STUDENT NAME	PROGRESSI ON
1	AKILAN M S	COMPLETED
2	ASHWIN KUMAR R	COMPLETED
3	BLESSI PRIYA P	COMPLETED
4	CATHRINE AGNES W	COMPLETED



5	CHANDRU S	COMPLETED
6	DHANUSH KUMAR D	COMPLETED
7	DIWAKAR K	COMPLETED
8	DOREEN PREETHI S	COMPLETED
9	GOPALA KRISHNAN S	COMPLETED
10	HARSHAVARATHAN K	COMPLETED
11	ISSAC BENJAMIN J	COMPLETED
12	IYYAPPAN R	COMPLETED
13	JESHURUN MICHAEL S	COMPLETED
14	JOEL DEVA ASIR V	COMPLETED
15	JOSHUA Y	COMPLETED
16	KAVIYA R	COMPLETED
17	KENIN JUSSON J	COMPLETED
18	MAGESHWARAN R	COMPLETED
19	NAVEEN KUMAR P	COMPLETED
20	SAM MUDLIYAR K	COMPLETED
21	SAMOODHA ZAIB	COMPLETED
22	SUNBRIGHT X	COMPLETED
23	UDHAYA KARTHICK S	COMPLETED
24	YUGESH KANNA M	COMPLETED



25	STEVENSON A	COMPLETED
26	MUKESH S	COMPLETED
27	DANIEL J	COMPLETED
28	MONESH ARAVIND S	COMPLETED
29	AMALNADHAN T	COMPLETED
30	SYED KALITHUDEEN T	COMPLETED
31	VEERAMANI R	COMPLETED
32	MURUGAVEL P	COMPLETED
33	SANJAY J	COMPLETED
34	STEFY L	COMPLETED
35	JESLYN GIDEON J	COMPLETED
36	BARATH K	COMPLETED

FEED BACK

Stefy- The Training session was very useful.

Joshua – The Students enjoyed the practical session

Kenin- The Students understood the importace and benefits of Crowd Funding.

PHOTOS



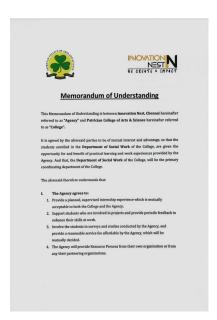
Practical Session



Resource Person interacting with the students



MoU between Patrician College of Arts & Science, Chennai & Innovation Nest



II. The Gillege agrees to:

1. See the same of each students before the commoncement date of the gripier.

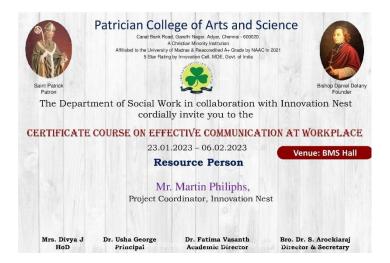
2. See the same of each students before the commoncement date of the gripier.

3. See the same of each students before the configuration of the same of the configuration of the same of the configuration of the configuration of the configuration of the configuration of the same of th



MoU between Patrician College of Arts & Science, Chennai & Innovation Nest

Invite



RESOURCE PERSON:

Mr. Martin Philiphs

Graduated from Loyola College and did his MSW at same Loyola College. He was a free lancer and now works at Innovation Nest as Project Coordinator

Objectives:

- To impart knowledge on effective communication
- To learn how to build rapport at workplace

Beneficiaries

Students of I BSW (36 students)



Mode

Offline Mode

Date and Time

23.1.2023 - 06.02.2023 from 02.00 PM to 04.00 PM

ATTENDANCE DETAILS:

S.NO	ADMISSION NO	STUDENTS NAME	ATTENDANCE
1	D22SW001	AKILAN M S	PRESENT
2	D22SW003	ASHWIN KUMAR R	PRESENT
3	D22SW004	BLESSI PRIYA P	PRESENT
4	D22SW005	CATHRINE AGNES W	PRESENT
5	D22SW006	CHANDRU S	PRESENT
6	D22SW007	DHANUSH KUMAR D	ABSENT
7	D22SW008	DIWAKAR K	PRESENT
8	D22SW009	DOREEN PREETHI S	PRESENT
9	D22SW010	GOPALA KRISHNAN S	ABSENT
10	D22SW011	HARSHAVARATHAN K	PRESENT
11	D22SW012	ISSAC BENJAMIN J	PRESENT
12	D22SW013	IYYAPPAN R	ABSENT
13	D22SW014	JESHURUN MICHAEL S	PRESENT
14	D22SW015	JOEL DEVA ASIR V	PRESENT
15	D22SW016	JOSHUA Y	PRESENT
16	D22SW017	KAVIYA R	PRESENT
17	D22SW018	KENIN JUSSON J	PRESENT



18	D22SW019	MAGESHWARAN R	PRESENT
19	D22SW020	NAVEEN KUMAR P	PRESENT
20	D22SW021	SAM MUDLIYAR K	PRESENT
21	D22SW022	SAMOODHA ZAIB	PRESENT
22	D22SW023	SUNBRIGHT X	PRESENT
23	D22SW024	UDHAYA KARTHICK S	PRESENT
2	D22SW025	YUGESH KANNA M	PRESENT
25	D22SW026	STEVENSON A	PRESENT
26	D22SW028	MUKESH S	PRESENT
27	D22SW029	DANIEL J	PRESENT
28	D22SW030	MONESH ARAVIND S	ABSENT
29	D22SW032	AMALNADHAN T	ABSENT
30	D22SW033	SYED KALITHUDEEN T	PRESENT
31	D22SW034	VEERAMANI R	ABSENT
32	D22SW035	MURUGAVEL P	ABSENT
33	D22SW036	SANJAY J	ABSENT
34	D22SW037	STEFY L	PRESENT
35	D22SW038	JESLYN GIDEON J	PRESENT
36	D22SW039	BARATH K	ABSENT
	1		

The most important thing while communicating is to know what we should talk or the topic of communication. The person who communicates should have clarity while they speak so the other person does not misinterpret and there will be less chances of miscommunication. Communication can be used to build rapport with other people. The two types of communication are verbal and non verbal. Both types of communication is very important since both of them have their own understanding and impact on the people. The hand gestures and the way we sit while listening all are important to show other person that we are interested. Personality development - It is important for an individual to have their own personality. The way we dress, walk, and carry ourselves represents how confident we are in our daily life. All of this impacts when we talk to others



and new people our dressing style and our confidence helps other to believe that we are a strong personality. Listening to a person while they are talking is important because there won't be any miscommunication within ourselves. During the session we had four activities in classroom which helped us to learn the importance of listening the activities were in the for of games. Then we were informed why communication is important in social work. This are the few importance of communication in the field of social work. Even when we here a speech of a strong personality or the politicians it's their way they talk and communicate with proper tone impacts a whole lot of community.

LEARNINGS:

• The students learnt to communicate and process at workplace the students learnt the skills of communication



Mr. Martin orienting the importance of Communication

FEEDBACK:

Harsha – I have learnt the importance of Communication

Kaviya – I have learnt how personality development shapes the character of a person

Samodha – I learnt on the role of communication on building an individual

Golden Butterflies

MEMORANDUM OF UNDERSTANDING

Golden Butterflies Children's Palliative Care Foundation (GB)

Patrician College of Arts and Science

I I ALCKGROUND

Olden Buterflies Children's Palliative Care Foundation (GIB) is a non-for-profit
CharitableTrast, working to provide enocional and financial support to underprivileged terminally illubilitien by facilitating appropriate palliative care and counselling, to avoid unnecessary-sufficies, We are a secular organization that believes in equal opportunity for all (nowe goldenbuterflies in)

Patrician College of Arts and Science (Patrician College), established in 2001, is a Christian minority co-educational self-financing institution affiliated to the University of Madras. Their mission is to creave quality education by sugmenting professional and relational competencies for innovation, referenceurship, and capatity enhancement of students and to felicitate holistic development of students to be retilient, sensitive, and socially responsible citizens with right

The purpose of this Memorandum of Understanding (MoU) between GB and Patrician College is to build professional and personal competencies of UG & PG social work students to engage with child-patients and families surviving life-threatening illnesses.

III PARTIES RELATIONSHIP

III PARTES RELATIONSHIP
Esch organization grees on the terms and conditions of this MoU to collaborate and
cooperatewish the other to coordinate palliative care for children. Nothing herein shall be
interpreted tocreate an exclusive relationship between the institutions. Each institution shall be
free to enter into memorands of understanding under agreements with other entities. Both
organizations arebound by "confidentiality of the patient/client".





- A. GB commits to undertake the following activities to build competencies of UG & PG social work students:
- secial work students:

 Capacity building initiatives including awareness generationand training workshops.

 Cestificate course will have 30 hours of theory and practical sensions. Programme will be a betend of virtual and offline sensions, guided by professionals in the field of Pediatric Pallitative Centro. Course outline provided in Amacure 1.

 There will be 15 hours of theoretical classes in offline mode and 15 hours of online or a sension of the course of the provided of the course.
- self-paced sessions.

 Printed certificates will be provided to students who comp

Resource people will bearranged for the entire certificate course.

Fee structure for certificate course:

UG Students - □300 will be charged per student for registration, training, and certificate

PG Students - D5000 per course inclusive of registration, training, and certificate cost, maximum of 20 students per session.

- Patrician College commins to make the following available to GB:
 To provide space for conducting the ownermens and training workshops/ courses.
 To gather interested participates (taudetts and faculty) for the workshops/ courses.
 To provide all necessary equipment (og. projector, speaker, mike set, laptop) for conducting the workshops/ courses.

V TERM, AMENDMENT, EXTENSION, TERMINATION
This MoU will be effective upon signature by both parties and will remain in effect from
1.65.2025 for a term of 3 years, upon 30.4.2025.A completion of the first year, the parties shall
review the progress and success as outlent intel MoU and determine whether the MoU shall be
extended. The MoU may be anemodel orestended in writing, signed by both parties. Thereafter, it
shall be renewed automatically forusceensive periods of 3 years, unless terminated sooner as



provided herein. Either party may terminate the MoU with one month's prior notice in writing to the other party, and upon such notice, the parties will cooperate to promptly terminate the activities carried outunder the MoU.

Organization Name	Golden Butterflies Children's Palliative Care Foundation	
Office Address	C/o, Ambal Corporation Hospital, Secretariat Colon, 2 nd Street A.K. Samy Nagar – 9 th cross, Kelly's(Pursaiwakkam) Chennai - 600010	
Communication Address	#6, Ashwin Flats, Prof. Subramaniam Street, Kilpauk, (Ground Floor, Door No 1) Chennai – 600010	
Telephone	8754448845 / 9841351951	For GOLDEN BUTTERFLIES CHILDREN'S PALLIATIVE CARE FOUNDATION

Signature: Stella Matthew Date: 11 08 22 Managing fluster fruster

Organization Name	Patrician College of Arts and Science		
Address	Railway Station, 3,Canal Bank Road, Gandhi Nagar, Behind Kotturpuram, Adyar, Chennai, Tamil Nadu 600020		
Telephone	044 2440 1362		



MoU between Patrician College of Arts & Science, Chennai & Golden Butterflies

CERTIFICATE COURSE

ON

PALLIATIVE CARE(Golden Butterfly)

19th January 2023 & 20th January 2023

II YEAR BSW

Batch: 2021-2024

ABOUT COURSE:

The course was conducted for 2 days. The students Learnt about palliative care, Communication, Counselling, how they break a bad news to the family members, Responding to reaction, community participation etc. The students got exposure while doing the Role plays and activities. The session was very useful for most of the students as it was of great help to them for their career and all of them participated with great joy and enthusiasm.



S.NO	ADMISSION NO	STUDENTS NAME	19/01/23	20/01/23
1	D21SW001	ABINESH . S	P	A
2	D21SW002	AKASH .P	P	A
3	D21SW003	AKSA SAJU	P	P
4	D21SW004	AMSON JOHN PAUL	P	A
5	D21SW005	BENEDICT RAPHEAL	P	A
6	D21SW006	BERNARD PAUL JOUSHVA	P	A
7	D21SW008	DRAVID K	P	P
8	D21SW009	HARISH D	P	A
9	D21SW010	HARISH M	P	P
10	D21SW011	IMMANUVEL A	P	A
11	D21SW012	JAISON J	P	A
12	D21SW013	JAWAHAR S	P	A
13	D21SW014	JAYAKANTHAN R	P	P
14	D21SW015	JOHN VINSON RAJ G	P	P
15	D21SW016	KUMARAN J	P	P
16	D21SW017	MUGUNDHAN K	P	P
17	D21SW018	PRAVEEN KUMAR S	P	P
18	D21SW019	RINI SYLVIA	P	P
19	D21SW020	ROMY ROY	A	P
20	D21SW021	SRIRAM S	A	P
21	D21SW022	THENMOZHI V	A	P
22	D21SW023	VIKRAM P	P	P



23	D21SW024	YUVARAJA P	P	P

DAY 1 SCHEDULE:

TIME	TOPIC	RESOURCE PERSON
8:45 AM	Welcome address	Patrician college
9:00 AM	About golden butterflies	Ms. Clara Head, Program logistics and social media Golden butterflies
9:20 AM	Introduction to palliative care	Ms. Ramalakshmi Head, projects and Administration Golden butterflies
10:20 AM	Communication	Dr Subathra Muthukumaran Palliative care physician and chief medical officer Golden butterflies
11:30 AM	Ethics and counselling in PPC	Ms. Stella Mathew Founder and managing trustee Golden butterflies

ABOUT DAY 1:

The students got to know about the golden butterflies in the orientation session. Further an introduction was given on the topic PALLIATIVE CARE through a GP Video. In the communication session the Resource person was explaining the how communication can be practiced with the people and their families. Also the resource person explained the keys of communication. The final session was fully about Ethics and counselling in palliative care which was clearly explained with a Role play. The resource person also explain the nuances of counselling and communication.



NAAC - AQAR

TIME	TOPIC	RESOURCE PERSON
8:30 AM	Breaking the bad news and collusion	Dr Subathra Muthukumaran
	with role plays	Palliative care physician & chief medical officer
		Golden butterflies
10:00 AM	Responding to reactions and Activities	Ms. Vijayalakshmi
		NLP trainer, certified counsellor in cancer and
		nalliative care
	cipation	de



Chennai, Tamil Nadu, India
MAIN BLOCK, ST. PATRICKS HIGH SCHOOL-GANDHI
NAGAR, 2nd Cres Park Rd, Gandhi Nagar, Adyar,
Chennai, Tamil Nadu 600020, India
Lat 13.012882°
Long 80.250664°
20/01/23 01:09 PM GMT +05:30

PHOTOS:

STUDENTS INTERACTION WITH RESOURCE PERSON

ABOUT DAY 2:

The resource person conducted a role play with the students on breaking the bad news to the parents as a counsellor. The topic was explained clearly. The resource person made the students to empathise from the parents point of view. Activities were also conducted to bring out the emotions of the students. The students learnt the difficulties in breaking the bad news to the parents. The resource person also taught the right way of communication with the parents while breaking the bad news. Further another reason person taught the importance of purposeful expression and reaction towards the emotions of another person.

PHOTOS:







MoU between Patrician College of Arts & Science, Chennai & Bethshan





MoU between Patrician College of Arts & Science, Chennai & Milapp Foundation DEPARTMENT OF SOCIAL WORK

CAPACITY BUILDING

ON

Fund Raising
III YEAR BSW

Batch: 2020-2023

ABOUT MILAAP:

Milaap have grown through the years to be the most trusted crowdfunding platform in India. The belief that people are inherently humane and willing to help forms the crux of what we do. We have been able to use technology to its best and make online giving a seamless and transparent process. Anyone across the country, irrespective of their socio-economic background can raise a fundraiser on Milaap. We believe that in the years to come online giving will be 'the' way to charitable and humanitarian acts.

VISION: To make online giving the most trusted way of helping someone in need.

MISSION: We believe that humanity is at the core of our being and our mission is to augment this.

ABOUT CROWD FUNDING:

Fund Raising is a way of raising money to finance projects and businesses. It enables fundraisers to collect money from a large number of people via online platforms. Fund Raising is most often used by start-up companies or growing businesses as a way of accessing alternative funds. As a part of the process of Fun Raising, the students were also taught Medical Clowning. Clown Care, also known as hospital clowning, is a program in health care facilities involving visits from specially trained clowns. They are colloquially called "clown doctors" which is a trademarked name in several countries.

OUTCOMES

- Empowered students with the knowledge and skills to create and execute successful crowdfunding campaigns for their creative, entrepreneurial, or philanthropic projects.
- Enhanced financial literacy and budgeting skills, as students learn to set realistic funding goals and manage campaign finances effectively.
- Cultivated entrepreneurial mind-set, creativity, and innovation, as students explore crowdfunding as a viable fundraising option and develop strategies to promote their projects and engage with backers.

RESOURCE PERSON:

Ms ARTHI

Arthi is a PhD holder and an experienced brand and fundraising strategist. She has worked in Milaap, India's largest crowdfunding platform for 5+ years. Currently, ventured out as independent consultant for non-profits and social enterprises. She has published numerous research articles in scholarly journals and her translation works are published in literary magazines.

List of Students

SNO	ADM NO	NAME
1	D20SW019	REPUDI KAMAL
2	D20SW001	AJAY BHARADWAJ D
3	D20SW013	MOHAMMED SHAJAHAN M
4	D20SW039	ALFRED KENNEDY J
5	D20SW038	AUSTIN A
6	D20SW034	DENISH K
7	D20SW003	EMMANUEL Y
8	D20SW004	GUNASEKARAN M
9	D20SW035	HARI KRISHNA PRASAD



10 D20SW005 HEMANTH RAJ R 11 D20SW009 KARAN KUMAR S 12 D20SW040 KAVI PRIYAN A K 13 D20SW010 KUNAL RAJ P M 14 D20SW041 MARK ALEX E 15 D20SW015 MOSES IMMANUEL J 16 D20SW016 CHAKRAVARTHY Y 17 D20SW018 RAMESH PRABHU M 18 D20SW036 SAMUVEL V 19 D20SW022 SANJAY M 20 D20SW023 SHYAM HARISH S 21 D20SW024 SIVA RANJAN J 22 D20SW037 SYED FAIZAL J 23 D20SW027 THARUN DANIEL S 24 D20SW028 THEJAS M 25 D20SW030 VENKATESH PANDY R 26 D20SW031 VIVIAN RAJ C 27 D20SW032 YOGITH J P 28 D20SW025 SRI RANGA SAI G 29 D20SW006 JAGANAVI M 30 D20SW003 AKSHAYA J 31 D20SW002 CHRISTINA RAJATHI J V 32 D20SW007 JAYALAKSHMI S 33 D20SW008 JEEVITHA P 34 D20SW012 MARTHAL V			U
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14 D20SW041 MARK ALEX E 15 D20SW015 MOSES IMMANUEL J 16 D20SW016 CHAKRAVARTHY Y 17 D20SW018 RAMESH PRABHU M 18 D20SW036 SAMUVEL V 19 D20SW022 SANJAY M 20 D20SW023 SHYAM HARISH S 21 D20SW024 SIVA RANJAN J 22 D20SW027 THARUN DANIEL S 24 D20SW027 THARUN DANIEL S 24 D20SW028 THEJAS M 25 D20SW030 VENKATESH PANDY R 26 D20SW031 VIVIAN RAJ C 27 D20SW032 YOGITH J P 28 D20SW025 SRI RANGA SAI G 29 D20SW006 JAGANAVI M 30 D20SW003 AKSHAYA J 31 D20SW002 CHRISTINA RAJATHI J V 32 D20SW007 JAYALAKSHMI S 33 D20SW008 JEEVITHA P	12	D20SW040	KAVI PRIYAN A K
15 D20SW015 MOSES IMMANUEL J 16 D20SW016 CHAKRAVARTHY Y 17 D20SW018 RAMESH PRABHU M 18 D20SW036 SAMUVEL V 19 D20SW022 SANJAY M 20 D20SW023 SHYAM HARISH S 21 D20SW024 SIVA RANJAN J 22 D20SW037 SYED FAIZAL J 23 D20SW027 THARUN DANIEL S 24 D20SW028 THEJAS M 25 D20SW030 VENKATESH PANDY R 26 D20SW031 VIVIAN RAJ C 27 D20SW032 YOGITH J P 28 D20SW025 SRI RANGA SAI G 29 D20SW006 JAGANAVI M 30 D20SW033 AKSHAYA J 31 D20SW002 CHRISTINA RAJATHI J V 32 D20SW007 JAYALAKSHMI S 33 D20SW008 JEEVITHA P	13	D20SW010	KUNAL RAJ P M
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19 D20SW022 SANJAY M 20 D20SW023 SHYAM HARISH S 21 D20SW024 SIVA RANJAN J 22 D20SW037 SYED FAIZAL J 23 D20SW027 THARUN DANIEL S 24 D20SW028 THEJAS M 25 D20SW030 VENKATESH PANDY R 26 D20SW031 VIVIAN RAJ C 27 D20SW032 YOGITH J P 28 D20SW032 YOGITH J P 28 D20SW025 SRI RANGA SAI G 29 D20SW006 JAGANAVI M 30 D20SW033 AKSHAYA J 31 D20SW002 CHRISTINA RAJATHI J V 32 D20SW007 JAYALAKSHMI S 33 D20SW008 JEEVITHA P	17	D20SW018	RAMESH PRABHU M
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25 D20SW030 VENKATESH PANDY R 26 D20SW031 VIVIAN RAJ C 27 D20SW032 YOGITH J P 28 D20SW025 SRI RANGA SAI G 29 D20SW006 JAGANAVI M 30 D20SW033 AKSHAYA J 31 D20SW002 CHRISTINA RAJATHI J V 32 D20SW007 JAYALAKSHMI S 33 D20SW008 JEEVITHA P	23	D20SW027	THARUN DANIEL S
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27 D20SW032 YOGITH J P 28 D20SW025 SRI RANGA SAI G 29 D20SW006 JAGANAVI M 30 D20SW033 AKSHAYA J 31 D20SW002 CHRISTINA RAJATHI J V 32 D20SW007 JAYALAKSHMI S 33 D20SW008 JEEVITHA P	25	D20SW030	VENKATESH PANDY R
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29 D20SW006 JAGANAVI M 30 D20SW033 AKSHAYA J 31 D20SW002 CHRISTINA RAJATHI J V 32 D20SW007 JAYALAKSHMI S 33 D20SW008 JEEVITHA P	27	D20SW032	YOGITH J P
30 D20SW033 AKSHAYA J 31 D20SW002 CHRISTINA RAJATHI J V 32 D20SW007 JAYALAKSHMI S 33 D20SW008 JEEVITHA P	28	D20SW025	SRI RANGA SAI G
31 D20SW002 CHRISTINA RAJATHI J V 32 D20SW007 JAYALAKSHMI S 33 D20SW008 JEEVITHA P	29	D20SW006	JAGANAVI M
32 D20SW007 JAYALAKSHMI S 33 D20SW008 JEEVITHA P	30	D20SW033	AKSHAYA J
33 D20SW008 JEEVITHA P	31	D20SW002	CHRISTINA RAJATHI J V
	32	D20SW007	JAYALAKSHMI S
34 D20SW012 MARTHAL V	33	D20SW008	JEEVITHA P
	34	D20SW012	MARTHAL V



35	D20SW014	MONIKA S
36	D20SW042	MYTHILI P
37	D20SW017	PRAISELIN R
38	D20SW020	SANDHIYA R

FEED BACK

The students were able to understand the concepts and importance of fund raising. The journey of medical clowning and clown doctors helped them to be able to interact with the patients. They were also given the chance to interact with patients in a hospital setting.

PHOTOS











Crowd Funding

by MILAAP FOUNDATION



MSW I yr

2022-2024 Batch

OBJECTIVES

- Increase crowdfunding campaign success through effective strategies and best practices.
- Mitigate risks and challenges associated with crowdfunding campaigns, including legal, financial, and logistical considerations.
- Foster a supportive crowdfunding community by emphasizing community engagement, relationship-building, and ethical considerations for long-term success.

Resource Person

Dr. Arthi



Arthi is a highly skilled and accomplished professional with a wealth of experience in brand and fundraising strategy development. With a PhD under her belt, she has a strong background in research, which she has leveraged throughout her career to provide innovative solutions to clients in the non-profit and social enterprise space.



Arthi's most recent position was at Milaap, India's largest crowdfunding platform, where she worked for over five years. During her time there, she honed her skills in strategic planning, fundraising, and project management. She was responsible for developing and executing strategies to help non-profit organizations and social enterprises raise funds through crowdfunding campaigns, resulting in millions of dollars in donations.

After gaining extensive experience in the industry, Arthi decided to venture out on her own and now works as an independent consultant for non-profits and social enterprises. She helps her clients develop and implement fundraising and brand strategies to achieve their goals and make a positive impact on society.

In addition to her professional accomplishments, Arthi is also an accomplished writer. She has published numerous research articles in scholarly journals, showcasing her expertise in the

field. She is also a skilled translator, with her works being published in various literary magazines.

Overall, Arthi is a talented and versatile professional with a wealth of experience in both academia and the non-profit sector. Her expertise in brand and fundraising strategy development, coupled with her passion for helping organizations make a difference, make her an invaluable asset to any team or project she works on.

ABOUT THE ORGANISATION

Milaap Foundation Chennai is a non-profit organization based in Chennai, India, that operates as a crowdfunding platform aimed at addressing various social causes and providing financial assistance to those in need. It enables individuals and organizations to create fundraising campaigns and gather support from a global community of donors to fund projects related to education, healthcare, disaster relief, livelihood, and more. Milaap Foundation Chennai connects donors with beneficiaries and facilitates transparent and accountable fundraising, making a positive impact on the lives of individuals and communities in need.

SUMMARY OF THE COURSE

On the day of inauguration Arthi T from Milaap was a resource person. And she introduced herself and the organization she is working for. Then she explained about crowdfunding and its uses. Crowdfunding is a way of raising money to finance projects and businesses. It enables fundraisers to collect money from a large number of people via online platforms. Crowdfunding is most often used by startup companies or growing businesses as a way of accessing alternative funds. Then she gave a brief introduction about the history of the

organization and its mission & vision. Milaap was Started in 2010, the organization has grown through the years to be the most trusted crowdfunding platform in India. The belief that people are inherently humane and willing to help forms the crux of what we do. We have been able to use technology to its best and make online giving a seamless and transparent process. Anyone across the country, irrespective of their socio-economic background can raise a fundraiser on Milaap. We believe that in the years to come online giving will be 'the' way to charitable and humanitarian acts.

Online transactions on Milaap are secure with the highest levels of transaction security currently available on the Internet. Milaap uses 256-bit encryption technology to protect your card information while securely transmitting it to the respective banks for payment processing.

Vision

To make online giving the most trusted way of helping someone in need

Mission

We believe that humanity is at the core of our being and our mission is to augment this.

After which she explained about other activities of the organisation like Milaap 360, and other volunteering programs.

OUTCOMES

- Empowered students with the knowledge and skills to create and execute successful crowdfunding campaigns for their creative, entrepreneurial, or philanthropic projects. Enhanced financial literacy and budgeting skills, as students learn to set realistic funding goals and manage campaign finances effectively.
- Cultivated entrepreneurial mindset, creativity, and innovation, as students explore
 crowdfunding as a viable fundraising option and develop strategies to promote their
 projects and engage with backers.

LIST OF STUDENTS ATTENDED THE COURSE

S.No	Dept No	NAME STATUS
1	D22SWP001	ANUSIYA V COMPLETED



2	D22SWP002	ASWIN RAJ S COMPLETED
3	D22SWP003	AVANTHIKA G COMPLETED
4	D22SWP004	DEVI P COMPLETED
5	D22SWP005	EMMANUEL PRADEEP T COMPLETED

7	D22SWP007	GEOFFREYLEO A COMPLETED
8	D22SWP008	GIFTY JACOB COMPLETED
9	D22SWP009	GRACE BERYL CHRISTY P COMPLETED
10	D22SWP010	HERMES MURRAY HIN S COMPLETED
11	D22SWP011	JEROME KUMAR A COMPLETED
12	D22SWP012	JOHN BROOKLIN J COMPLETED
13	D22SWP013	JOHN KISHORE B COMPLETED
14	D22SWP014	
15	D22SWP015	JOYCE P COMPLETED
16	D22SWP016	MICHAEL BRITTO A COMPLETED



		MICHAEL SAM JEBADURAI S COMPLETED
17	D22SWP017	MISHEIL A COMPLETED
18	D22SWP019	NEERAJA A I COMPLETED
19	D22SWP020	NIKIL RAJ S COMPLETED
20	D22SWP022	PAUL BRIGHTSON SP COMPLETED
21	D22SWP023	PRAGADEESWARAN S COMPLETED
22	D22SWP024	PRIYANKA T COMPLETED
23	D22SWP025	RAKESH L COMPLETED
24	D22SWP026	RAMESH KUMAR S COMPLETED
25	D22SWP027	RANJIT MOCHAHARY RM COMPLETED
26	D22SWP029	SANTHOSH G COMPLETED
27	D22SWP030	SANTHOSH R COMPLETED



28	D22SWP031	SARANYA J COMPLETED

29	D22SWP032	SHANE A COMPLETED
30	D22SWP033	SUDALAI VADIVU S COMPLETED
31	D22SWP034	SUHAIL M H COMPLETED
32	D22SWP035	SUJITHA A COMPLETED
33	D22SWP036	SWATHI K COMPLETED
34	D22SWP037	THIYAGARAJAN PA COMPLETED
35	D22SWP038	UDHAYA KUMAR R COMPLETED





The trainer teaching the students on crowdfunding

SAMPLE CERTIFICATES



DEPARTMENT OF SOCIAL WORK

Conducts

CAPACITY BUILDING COURSE

On

RESOURCE MOBILIZATION



Date : 24-02-2023

Duration : 2 hours

Class : II MSW

No of Participants : 38

Resource Person : Milaap Organization

Venue : Conference Hall, E Block

OBJECTIVES

- Increase resource mobilization campaign success through effective strategies and best practices.
- Mitigate risks and challenges associated with resource mobilization campaigns, including legal, financial, and logistical considerations.
- Foster a supportive crowdfunding community by emphasizing community engagement, relationship-building, and ethical considerations for long-term success.

RESOURCE PERSON

Milaap Foundation Chennai is a non-profit organization based in Chennai, India, that operates as a crowdfunding platform aimed at addressing various social causes and providing financial assistance to those in need. It enables individuals and organizations to create fundraising campaigns and gather support from a global community of donors to fund projects related to education, healthcare, disaster relief, livelihood, and



more. Milaap Foundation Chennai connects donors with beneficiaries and facilitates transparent and accountable fundraising, making a positive impact on the lives of individuals and communities in need.

SUMMARY OF THE COURSE

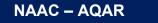
On the day of inauguration Ms. Arthi T from Milaap was a resource person. And she introduced herself and the organization she is working for. Then she explained about crowdfunding and its uses. Resource mobilization is a way of raising money to finance projects and businesses. It enables fundraisers to collect money from a large number of people via online platforms. Crowdfunding is most often used by startup companies or growing businesses as a way of accessing alternative funds. Then she gave a brief introduction about the history of the organization and its mission & vision. Milaap was Started in 2010, the organization has grown through the years to be the most trusted crowdfunding platform in India. The belief that people are inherently humane and willing to help forms the crux of what we do. We have been able to use technology to its best and make online giving a seamless and transparent process. Anyone across the country, irrespective of their socio-economic background can raise a fundraiser on Milaap. We believe that in the years to come online giving will be 'the' way to charitable and humanitarian acts. Online transactions on Milaap are secure with the highest levels of transaction security currently available on the Internet. Milaap uses 256-bit encryption technology to protect your card information while securely transmitting it to the respective banks for payment processing.

Vision

• To make online giving the most trusted way of helping someone in need

Mission

• We believe that humanity is at the core of our being and our mission is to augment this.





After which she explained about other activities of the organisation like Milaap 360, and other volunteering programs.

OUTCOMES

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- Cultivated entrepreneurial mindset, creativity, and innovation, as students explore crowdfunding as a viable fundraising option and develop strategies to promote their projects and engage with backers.

LIST OF STUDENTS ATTENDED THE COURSE

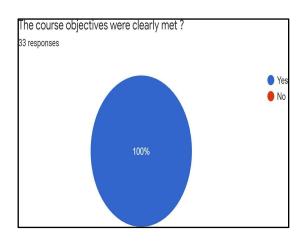
NAME LIST OF PARTICIPANTS

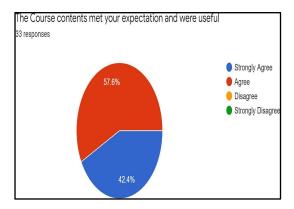
S. No	Roll No	Name of Student	Status
1	D21SWP001	ABILASH Y L	Completed
2	D21SWP002	ANDREW V	Completed
3	D21SWP003	ANNAMALAI M	Completed
4	D21SWP042	AVINASH KUMAR S	Completed
5	D21SWP006	BABU A	Completed
6	D21SWP009	DHINESH E	Completed
7	D21SWP010	FLAVIO ROSHAN J	Completed
8	D21SWP011	HEMESHWARAN V	Completed
9	D21SWP012	JAGA GANESH K	Completed
10	D21SWP014	JOSHUA JESUVANTHRAJ MURRAY	Completed
11	D21SWP015	JOSHVA SAMVEL D	Completed
12	D21SWP016	KISHORE K	Completed
13	D21SWP017	LOGESHWER R	Completed
14	D21SWP018	MANU MOHAN R	Completed
15	D21SWP023	NITHIN JESBELL J	Completed
16	D21SWP028	RATHNARAJU K LAZZAR	Completed
17	D21SWP029	RAVICHANDRAN P R	Completed
18	D21SWP033	SATHISH G M	Completed
19	D21SWP034	SENTHAMIZHNATHAN V	Completed
20	D21SWP035	SIVA PRASHANTH P	Completed

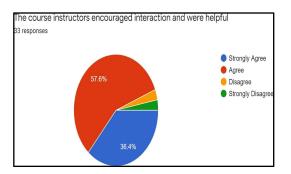


21	D21SWP036	SUDHARSAN D	Completed
22	D21SWP037	TYSON SAMUEL E	Completed
23	D21SWP038	VIGNESH K	Completed
24	D21SWP039	VIGNESH KUMAR K	Completed
25	D21SWP004	ARCHANA BHATT D	Completed
26	D21SWP005	ASHMI M C	Completed
27	D21SWP008	DEEPIKA N	Completed
28	D21SWP013	JENCY J	Completed
29	D21SWP019	MATHUMITHA J	Completed
30	D21SWP020	MERLIN A	Completed
31	D21SWP030	NACHAMMAI R M	Completed
32	D21SWP022	NISHANTHINI K	Completed
33	D21SWP024	NIVEDITHA Y	Completed
34	D21SWP026	PRENITHAA ALBINA J	Completed
35	D21SWP027	RAJALAKSHMI M	Completed
36	D21SWP007	RAJITHA C	Completed
37	D21SWP031	ROSHINI V	Completed
38	D21SWP032	SANDHIYA A	Completed
			_

EEDBACK







PHOTOS





The trainer teaching the students on how to mobilize resources

SAMPLE CERTIFICATE

